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BARRIERS TO EV ADOPTION

✓ ☐ Access to en-route charging infrastructure

✓ ☐ Limited battery range

✓ ☐ High capitol cost

All contribute to “Range Anxiety”: the worry that an EV battery will deplete its charge prior to access to available charging.

How can we alleviate these public concerns? We suggest strategic placing of EV charging infrastructure to facilitate trips outside of EV range.
Driving and Parking patterns

- Only few trips exceed the average range of an EV.
- If drivers were willing to change driving habits only 10 times in a year, 75% of drivers could meet their transportation need for remaining days of the year with a 150 mile range.
- Range anxiety is likely to occur during the infrequent long-distance events each year.

Proposed strategic framework for EVSE placement

- Home charging
- Destination charging: charging at locations in which you already intend on spending time

- Add a proposed Critical Recharge Zone (CRZ) is geographic region where EVs require recharge

- The addition of CRZ will increase the range of travel for EVs, reducing driver’s range anxiety for long trips

Let's evaluate two ways to approach range anxiety:

**Large Battery vs. Fast Charge**

**Socialized cost for 20 drivers:**

- $4,500 19 kW EVSE Installation / 20 users = $225 per user
- $30,000 40 kW EVSE Installation / 20 users = $1,500 per user

### Table 1: Stated Value and Market Cost

<table>
<thead>
<tr>
<th>Battery Range</th>
<th>Charging Speed</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2011 Hidrive Survey</strong></td>
<td>$6,555 for a car that (can charge 50 miles in 1 hour)</td>
</tr>
<tr>
<td>people were ready to pay $35 - $75 per extra mile</td>
<td>$1,750 - $3750 per additional 50 mile of battery range</td>
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<td>$6,555 for a car that (can charge 50 miles in 1 hour)</td>
</tr>
<tr>
<td><strong>2014 Market Price</strong></td>
<td>$4,500 for a 19 kW EVSE (can charge 50 miles in 44 min)</td>
</tr>
<tr>
<td>$112 per extra mile of a battery range</td>
<td>$30,000 for a 40 kW DC EVSE (can charge 50 miles in 21 min)</td>
</tr>
<tr>
<td>$5,600 per additional 50 mile of battery range (Tesla)</td>
<td>$30,000 for a 40 kW DC EVSE (can charge 50 miles in 21 min)</td>
</tr>
</tbody>
</table>

Activity:

- **2022 Nissan Leaf** with a battery capacity of 40 kWh advertises a driving range of 149 miles. How much capacity in kWh is required to drive for 50 miles?

  \[
  E_{\text{eff}} = \frac{149 \text{ miles}}{40 \text{ kWh}} = 3.7 \text{ miles/kWh} \Rightarrow 50 \text{ miles} = 13.4 \text{ kWh}
  \]

- Assume that the EV charges at a 19 kW EVSE. How much time is needed to charge enough for 50 miles driving?

  \[
  E = P \cdot t \Rightarrow t = \frac{13.4 \text{ kWh}}{19 \text{ kW}} = 0.7 \text{ h} = \approx 42 \text{ min}
  \]

- What about charging at 40 kW EVSE?

  \[
  t = \frac{13.4 \text{ kWh}}{40 \text{ kW}} = 0.3 \text{ h} \text{ or } 20 \text{ min}
  \]
EVSE Placement Strategy

Purpose of CRZ is to place EVCI in locations that will facilitate the greatest number of long-distance trips.

<table>
<thead>
<tr>
<th>Social Variables</th>
<th>Technical Variables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trip Origin / Destination</td>
<td>Range limitation for EVs</td>
</tr>
<tr>
<td>Common Routes</td>
<td></td>
</tr>
<tr>
<td>Population density</td>
<td></td>
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<tr>
<td>High volume of traffic</td>
<td></td>
</tr>
<tr>
<td>Signage</td>
<td></td>
</tr>
<tr>
<td>Distance from Corridor</td>
<td></td>
</tr>
<tr>
<td>Local Entertainment</td>
<td>Distance Power at Site</td>
</tr>
</tbody>
</table>

Two assumptions:
1) EV owners have EVSE at home
2) EV owners have EVSE at destination

Determine Parameters

Nissan Leaf used as baseline:

- Lowest range on market (Average of 73 miles/ charge)
  
  But can’t count on 73 miles, lowered by:
  
  - Driving styles
  - Air-conditioning/ Heating
  - Cold battery

50 miles used as a “worst-case scenario”

Locating the Critical Recharge Zone

- 50 mile radius circles were drawn around each major city
  - Ensures “worst-case scenario” is met.

- Circles were clipped to fit major roads

- The routes were overlaid
  - This created a “Critical Recharge Zone” (CRZ)
  - The CRZ: South Dover

Siting within the CRZ

The process of site-specific placement can be expressed as the calculation of a driver as they approach the need for a charge. Four of those primary questions are:

1. How far off the highway is the charging station?

2. Are there signs to direct me to the charging station?

3. How long will it take my car to charge?

4. What will I do while my car charges?
Siting criteria

✓ Distance from travel corridor \( \leq 2 \) miles (minimize the distance from the corridor to a charging station)

✓ Signs to find location \( \approx \frac{1}{5} \) of average battery range

✓ Power supply sufficient for at least 19.2 kW

✓ Recreational activities or food

  
  "
  
  eating
  
  shopping
  
  good
  
  options
  
  "

Example of siting within the CRZ within 2 miles of exit

I-95 Welcome Center

- Allows for en-route charging

- Travel to Dover (and therefore beaches)

- Travel to Maryland (and therefore Baltimore and D.C)

- Designed Signs for Site
  - Activities: food court
I-95 Welcome Center

Pictures taken from user postings on PlugShare
Surfside Park-Rehoboth Beach

- Serves as destination charging

- Allows EV drivers in Delaware to be able to take day-trips to Rehoboth Beach