

CS 425 / ECE 428  
Distributed Systems  
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*Lecture 4: Introduction to Cloud  
Computing*

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# THE HYPE!

- Forrester in 2010 – Cloud computing will go from **\$40.7 billion** in 2010 to **\$241 billion** in 2020.
- Goldman Sachs says cloud computing will grow at annual rate of **30% from 2013-2018**
- Centaur Markets forecasts cloud computing to grow **from \$13.5B in 2011 to \$30.2B in 2016**
- Hadoop market to reach **\$20.8 B by 2018**: Transparency Market Research
- Companies and even Federal/state governments using cloud computing now: **fbo.gov**

# MANY CLOUD PROVIDERS

- AWS: Amazon Web Services
  - EC2: Elastic Compute Cloud
  - S3: Simple Storage Service
  - EBS: Elastic Block Storage
- Microsoft Azure
- Google Compute Engine
- Rightscale, Salesforce, EMC, Gigaspaces, 10gen, Datastax, Oracle, VMWare, Yahoo, Cloudera
- And many many more!

# TWO CATEGORIES OF CLOUDS

- Can be either a (i) public cloud, or (ii) private cloud
- Private clouds are accessible only to company employees
- Public clouds provide service to any paying customer:
  - Amazon S3 (Simple Storage Service): store arbitrary datasets, pay per GB-month stored
    - As of 2015: 1-3 c per GB month
  - Amazon EC2 (Elastic Compute Cloud): upload and run arbitrary OS images, pay per CPU hour used
    - As of 2015: 1.3 c per CPU hr to \$5.52 per CPU hr (depending on strength)
  - Google cloud: similar pricing as above
  - Google AppEngine/Compute Engine: develop applications within their appengine framework, upload data that will be imported into their format, and run

# CUSTOMERS SAVE TIME AND \$\$\$

- Dave Power, Associate Information Consultant at Eli Lilly and Company: “With AWS, Powers said, a new server can be up and running in **three minutes** (it used to take Eli Lilly **seven and a half weeks** to deploy a server internally) and a 64-node Linux cluster can be online in five minutes (compared with three months internally). ... It's just shy of instantaneous.”
- Ingo Elfering, Vice President of Information Technology Strategy, GlaxoSmithKline: “With Online Services, we are able to reduce our IT **operational costs** by roughly **30%** of what we're spending”
- Jim Swartz, CIO, Sybase: “At Sybase, a private cloud of virtual servers inside its datacenter has saved nearly **\$US2 million annually** since 2006, Swartz says, because the company can share computing power and storage resources across servers.”
- 100s of startups in Silicon Valley can harness large computing resources without buying their own machines.

# **BUT WHAT EXACTLY IS A CLOUD?**

# WHAT IS A CLOUD?

- It's a cluster!
- It's a supercomputer!
- It's a datastore!
- It's superman!



- None of the above
- All of the above

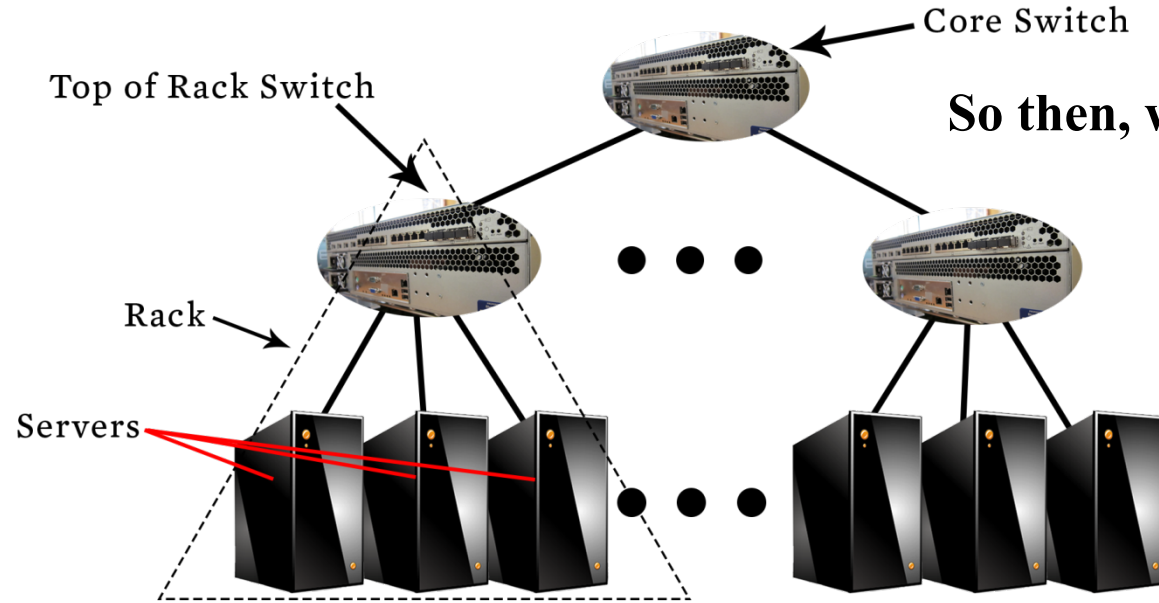
- Cloud = Lots of storage + compute cycles nearby



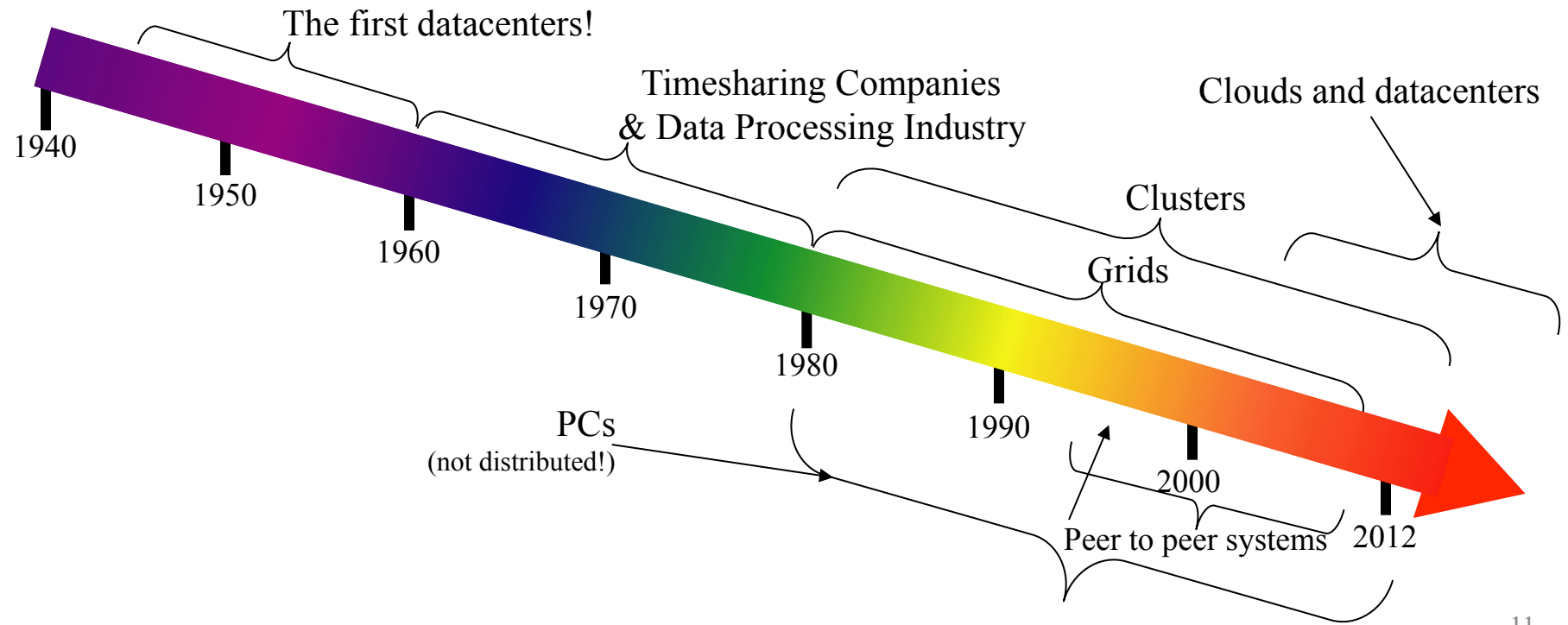
# WHAT IS A CLOUD?

- A single-site cloud (aka “Datacenter”) consists of
  - Compute nodes (grouped into racks)
  - Switches, connecting the racks
  - A network topology, e.g., hierarchical
  - Storage (backend) nodes connected to the network
  - Front-end for submitting jobs and receiving client requests
  - (Often called “three-tier architecture”)
  - Software Services
- A geographically distributed cloud consists of
  - Multiple such sites
  - Each site perhaps with a different structure and services

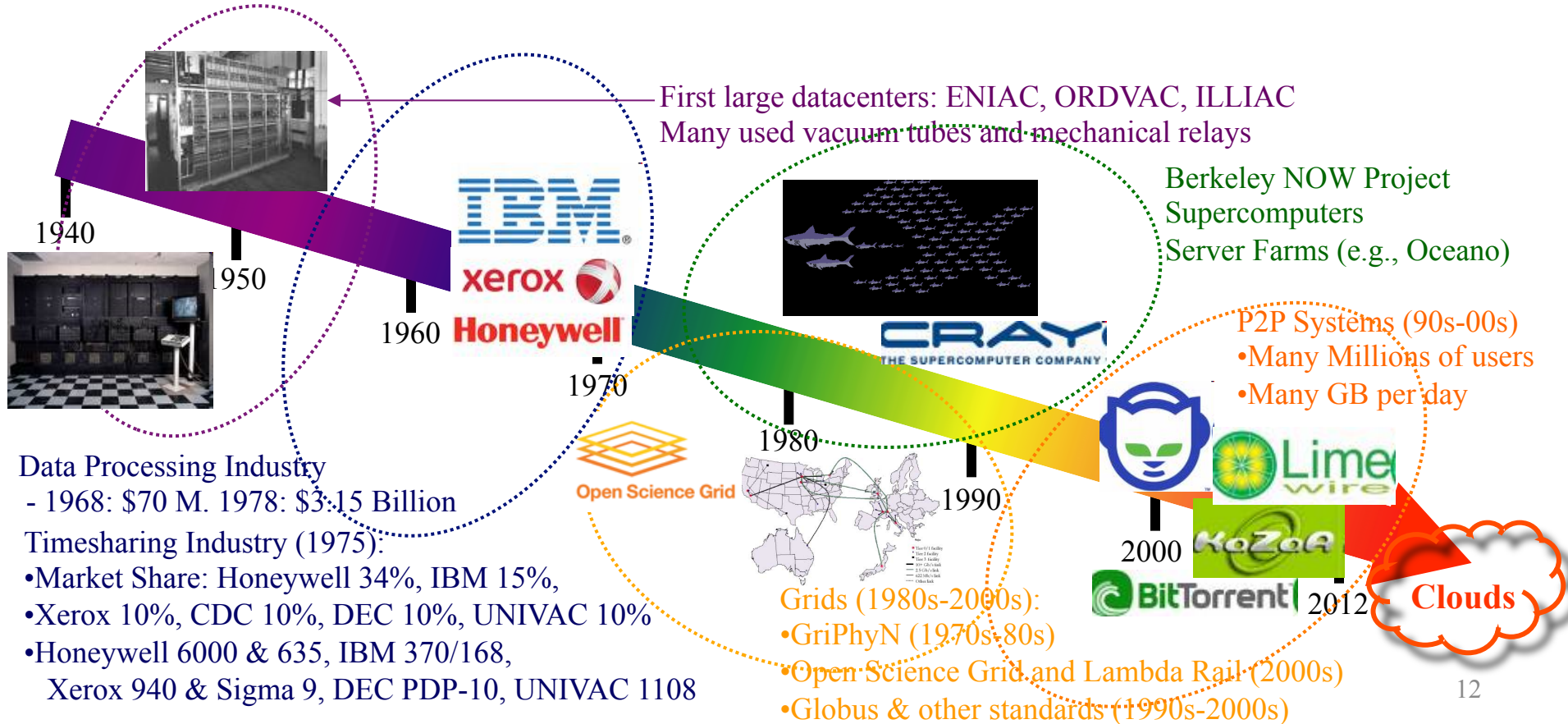
# A SAMPLE CLOUD TOPOLOGY



# “A CLOUDY HISTORY OF TIME”



# “A CLOUDY HISTORY OF TIME”



First large datacenters: ENIAC, ORDVAC, ILLIAC  
 Many used vacuum tubes and mechanical relays

Berkeley NOW Project  
 Supercomputers  
 Server Farms (e.g., Oceano)

P2P Systems (90s-00s)  
 • Many Millions of users  
 • Many GB per day

Grids (1980s-2000s):  
 • GriPhyN (1970s+80s)  
 • Open Science Grid and Lambda Rail (2000s)  
 • Globus & other standards (1990s-2000s)

Data Processing Industry  
 - 1968: \$70 M. 1978: \$3.15 Billion

Timesharing Industry (1975):  
 • Market Share: Honeywell 34%, IBM 15%,  
 • Xerox 10%, CDC 10%, DEC 10%, UNIVAC 10%

• Honeywell 6000 & 635, IBM 370/168,  
 Xerox 940 & Sigma 9, DEC PDP-10, UNIVAC 1108

# TRENDS: TECHNOLOGY

- Doubling Periods – storage: 12 mos, bandwidth: 9 mos, and (what law is this?) cpu compute capacity: 18 mos
- Then and Now
  - Bandwidth
    - 1985: mostly 56Kbps links nationwide
    - 2015: Tbps links widespread
  - Disk capacity
    - Today's PCs have TBs, far more than a 1990 supercomputer

# TRENDS: USERS

- Then and Now

- Biologists:

- 1990: were running small single-molecule simulations
    - 2012: CERN's Large Hadron Collider producing many PB/year

# PROPHECIES

- In 1965, MIT's Fernando Corbató and the other designers of the Multics operating system envisioned a computer facility operating “like a power company or water company”.
- **Plug** your thin client into the computing Utility **and Play** your favorite Intensive Compute & Communicate Application
  - Have today’s clouds brought us closer to this reality? Think about it.

# FOUR FEATURES NEW IN TODAY'S CLOUDS

I. Massive scale.

II. On-demand access: Pay-as-you-go, no upfront commitment.

- And anyone can access it

III. Data-intensive Nature: What was MBs has now become TBs, PBs and XBs.

- Daily logs, forensics, Web data, etc.
- Humans have data numbness: Wikipedia (large) compressed is only about 10 GB!

IV. New Cloud Programming Paradigms: MapReduce/Hadoop, NoSQL/ Cassandra/MongoDB and many others.

- High in accessibility and ease of programmability
- Lots of open-source

Combination of one or more of these gives rise to novel and unsolved distributed computing problems in cloud computing.



# I. MASSIVE SCALE

- Facebook [GigaOm, 2012]
  - 30K in 2009 -> 60K in 2010 -> 180K in 2012
- Microsoft [NYTimes, 2008]
  - 150K machines
  - Growth rate of 10K per month
  - 80K total running Bing
- Yahoo! [2009]:
  - 100K
  - Split into clusters of 4000
- AWS EC2 [Randy Bias, 2009]
  - 40K machines
  - 8 cores/machine
- eBay [2012]: 50K machines
- HP [2012]: 380K in 180 DCs
- Google [2011, Data Center Knowledge] : 900K

# **QUIZ: WHERE IS THE WORLD'S LARGEST DATACENTER?**

# QUIZ: WHERE IS THE WORLD'S LARGEST DATACENTER?

- In Chicago!
  - 350 EAST CERMAK, CHICAGO, 1.1 MILLION SQUARE FEET
  - Shared by many different “carriers”
  - Critical to Chicago Mercantile Exchange
- See: <http://www.datacenterknowledge.com/special-report-the-worlds-largest-data-centers/worlds-largest-data-center-350-e-cermak/>

# WHAT DOES A DATACENTER LOOK LIKE FROM INSIDE?

- A virtual walk through a datacenter

- Reference:

<http://gigaom.com/cleantech/a-rare-look-inside-facebooks-oregon-data-center-photos-video/>

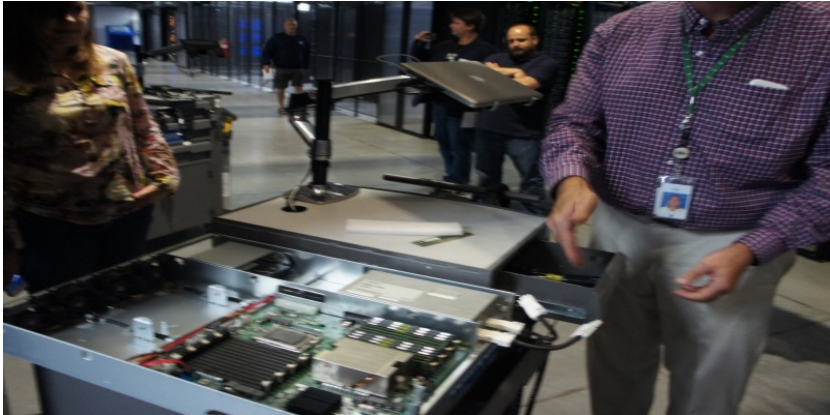
# SERVERS



Front



Back



In



Some highly secure (e.g., financial info)<sup>21</sup>

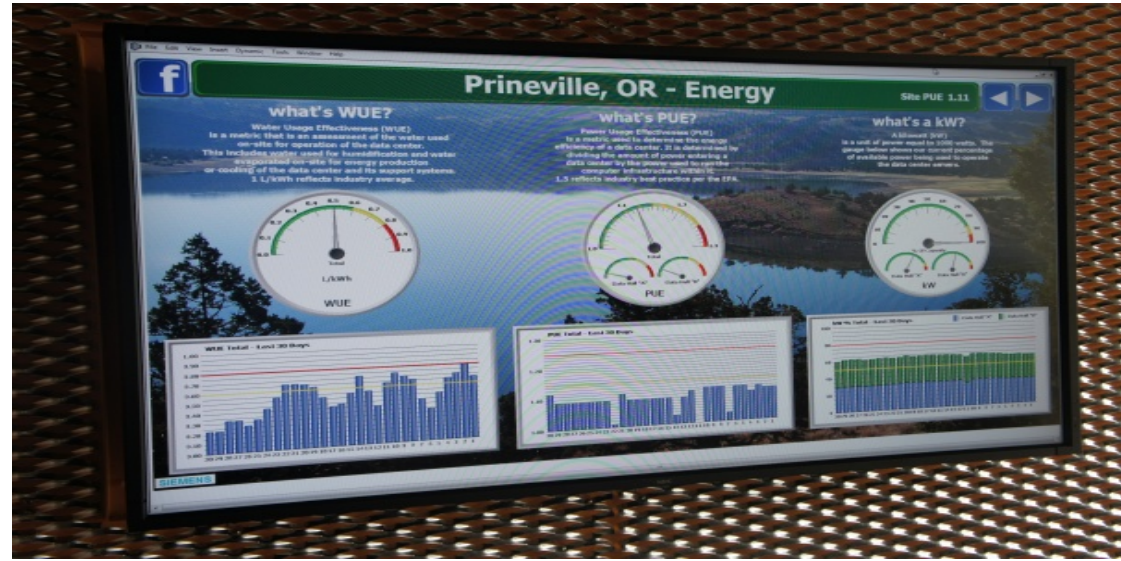
# POWER



Off-site

On-site

- $WUE = \text{Annual Water Usage} / \text{IT Equipment Energy (L/kWh)}$  – low is good
- $PUE = \text{Total facility Power} / \text{IT Equipment Power}$  – low is good (e.g., Google~1.12)



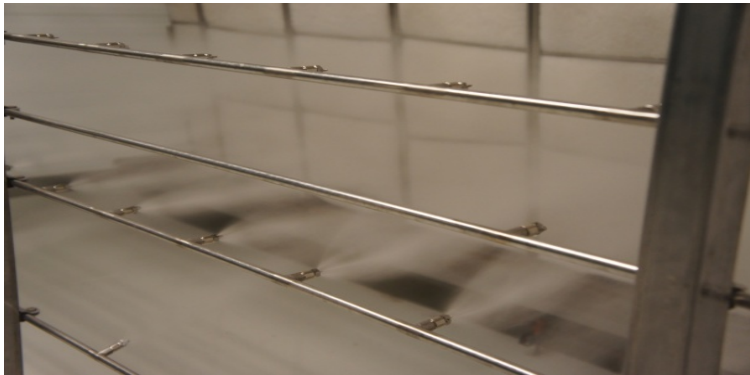
# COOLING



Air sucked in from top (also, Bugzappers)



Water purified



Water sprayed into air



15 motors per server bank

# EXTRA - FUN VIDEOS TO WATCH

- Microsoft GFS Datacenter Tour (Youtube)
  - <http://www.youtube.com/watch?v=hOxA111pQIw>
- Timelapse of a Datacenter Construction on the Inside (Fortune 500 company)
  - <http://www.youtube.com/watch?v=ujO-xNvXj3g>



# II. ON-DEMAND ACCESS: ★ AAS

## CLASSIFICATION

On-demand: renting a cab vs. (previously) renting a car, or buying one. E.g.:

- AWS Elastic Compute Cloud (EC2): a few cents to a few \$ per CPU hour
- AWS Simple Storage Service (S3): a few cents per GB-month
- HaaS: Hardware as a Service
  - You get access to barebones hardware machines, do whatever you want with them, Ex: Your own cluster
  - Not always a good idea because of security risks
- IaaS: Infrastructure as a Service
  - You get access to flexible computing and storage infrastructure. Virtualization is one way of achieving this (cgroups, Kubernetes, Dockers, VMs,...). Often said to subsume HaaS.
  - Ex: Amazon Web Services (AWS: EC2 and S3), Eucalyptus, Rightscale, Microsoft Azure, Google Cloud.

# II. ON-DEMAND ACCESS: ★AAS

## CLASSIFICATION

- PaaS: Platform as a Service
  - You get access to flexible computing and storage infrastructure, coupled with a software platform (often tightly coupled)
  - Ex: Google's AppEngine (Python, Java, Go)
- SaaS: Software as a Service
  - You get access to software services, when you need them. Often said to subsume SOA (Service Oriented Architectures).
  - Ex: Google docs, MS Office on demand

# III. DATA-INTENSIVE COMPUTING

- Computation-Intensive Computing
  - Example areas: MPI-based, High-performance computing, Grids
  - Typically run on supercomputers (e.g., NCSA Blue Waters)
- Data-Intensive
  - Typically store data at datacenters
  - Use compute nodes nearby
  - Compute nodes run computation services
- In data-intensive computing, the **focus shifts from computation to the data**: CPU utilization no longer the most important resource metric, instead I/O is (disk and/or network)

# IV. NEW CLOUD PROGRAMMING PARADIGMS

- Easy to write and run highly parallel programs in new cloud programming paradigms:
  - Google: MapReduce and Sawzall
  - Amazon: Elastic MapReduce service (pay-as-you-go)
  - Google (MapReduce)
    - Indexing: a chain of 24 MapReduce jobs
    - ~200K jobs processing 50PB/month (in 2006)
  - Yahoo! (Hadoop + Pig)
    - WebMap: a chain of several MapReduce jobs
    - 300 TB of data, 10K cores, many tens of hours
  - Facebook (Hadoop + Hive)
    - ~300TB total, adding 2TB/day (in 2008)
    - 3K jobs processing 55TB/day
  - Similar numbers from other companies, e.g., Yieldex, eharmony.com, etc.
  - NoSQL: MySQL is an industry standard, but Cassandra is 2400 times faster!

# TWO CATEGORIES OF CLOUDS

- Can be either a (i) public cloud, or (ii) private cloud
- Private clouds are accessible only to company employees
- Public clouds provide service to any paying customer
  
- You're starting a new service/company: should you use a public cloud or purchase your own private cloud?

# SINGLE SITE CLOUD: TO OUTSOURCE OR OWN?

- Medium-sized organization: wishes to run a service for  $M$  months
  - Service requires 128 servers (1024 cores) and 524 TB
  - Same as UIUC CCT (Cloud Computing Testbed) cloud site (bought in 2009, now decommissioned)
- **Outsource** (e.g., via AWS): *monthly* cost
  - S3 costs: \$0.12 per GB month. EC2 costs: \$0.10 per CPU hour (costs from 2009)
  - Storage = \$ 0.12 X 524 X 1000 ~ \$62 K
  - Total = Storage + CPUs = \$62 K + \$0.10 X 1024 X 24 X 30 ~ \$136 K
- **Own**: *monthly* cost
  - Storage ~ \$349 K /  $M$
  - Total ~ \$ 1555 K /  $M$  + 7.5 K (includes 1 sysadmin / 100 nodes)
    - using 0.45:0.4:0.15 split for hardware:power:network and 3 year lifetime of hardware

# SINGLE SITE CLOUD: TO OUTSOURCE OR OWN?

- Breakeven analysis: more preferable to own if:
  - $\$349 \text{ K} / M < \$62 \text{ K}$  (storage)
  - $\$1555 \text{ K} / M + 7.5 \text{ K} < \$136 \text{ K}$  (overall)
- Breakeven points*
  - $M > 5.55$  months (storage)
  - $M > 12$  months (overall)
- As a result
  - Startups use clouds a lot
  - Cloud providers benefit monetarily most from storage

# ACADEMIC CLOUDS: EMULAB



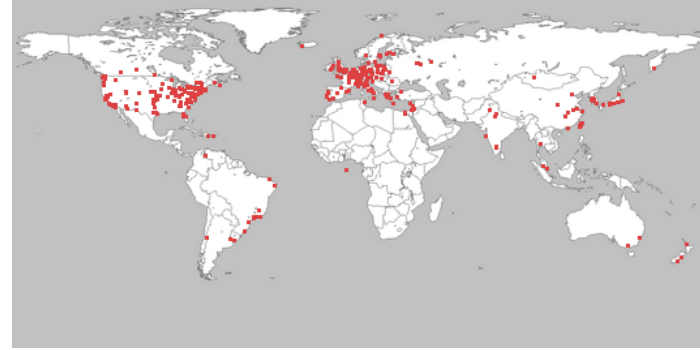
- A community resource open to researchers in academia and industry. Very widely used by researchers everywhere today.
- <https://www.emulab.net/>
- A cluster, with currently ~500 servers
- Founded and owned by University of Utah (led by Late Prof. Jay Lepreau)
- As a user, you can:
  - Grab a set of machines for your experiment
  - You get root-level (sudo) access to these machines
  - You can specify a network topology for your cluster
  - You can emulate any topology





# PLANETLAB

An open platform for developing, deploying, and accessing planetary-scale services



- A community resource open to researchers in academia and industry
- <http://www.planet-lab.org/>
- Currently, ~ 1077 nodes at ~500 sites across the world
- Founded at Princeton University (led by Prof. Larry Peterson), but owned in a federated manner by the sites
- Node: Dedicated server that runs components of PlanetLab services.
- Site: A location, e.g., UIUC, that hosts a number of nodes.
- **Sliver**: Virtual division of each node. Currently, uses VMs, but it could also other technology. Needed for timesharing across users.
- **Slice**: A spatial cut-up of the PL nodes. Per user. A slice is a way of giving each user (Unix-shell like) access to a subset of PL machines, selected by the user. A slice consists of multiple slivers, one at each component node.
- Thus, PlanetLab allows you to run real world-wide experiments.
- Many services have been deployed atop it, used by millions (not just researchers): Application-level DNS services, Monitoring services, CoralCDN, etc.

# SUMMARY

- Clouds build on many previous generations of distributed systems
- Especially the timesharing and data processing industry of the 1960-70s.
- Need to identify unique aspects of a problem to classify it as a new cloud computing problem
  - Scale, On-demand access, data-intensive, new programming
- Otherwise, the solutions to your problem may already exist!
- Next lecture: Mapreduce!