



Internet of Things!



Fall 2024

Where are we today?



**We have the things
... now we need to
make it an Internet
of Things!**

IoT Networks



IoT Network

Goal

- Connecting users to the information around them

Targeted Solutions

Home Automation

Manufacturing

Malfunction

DWELL TIME
4.24MIN

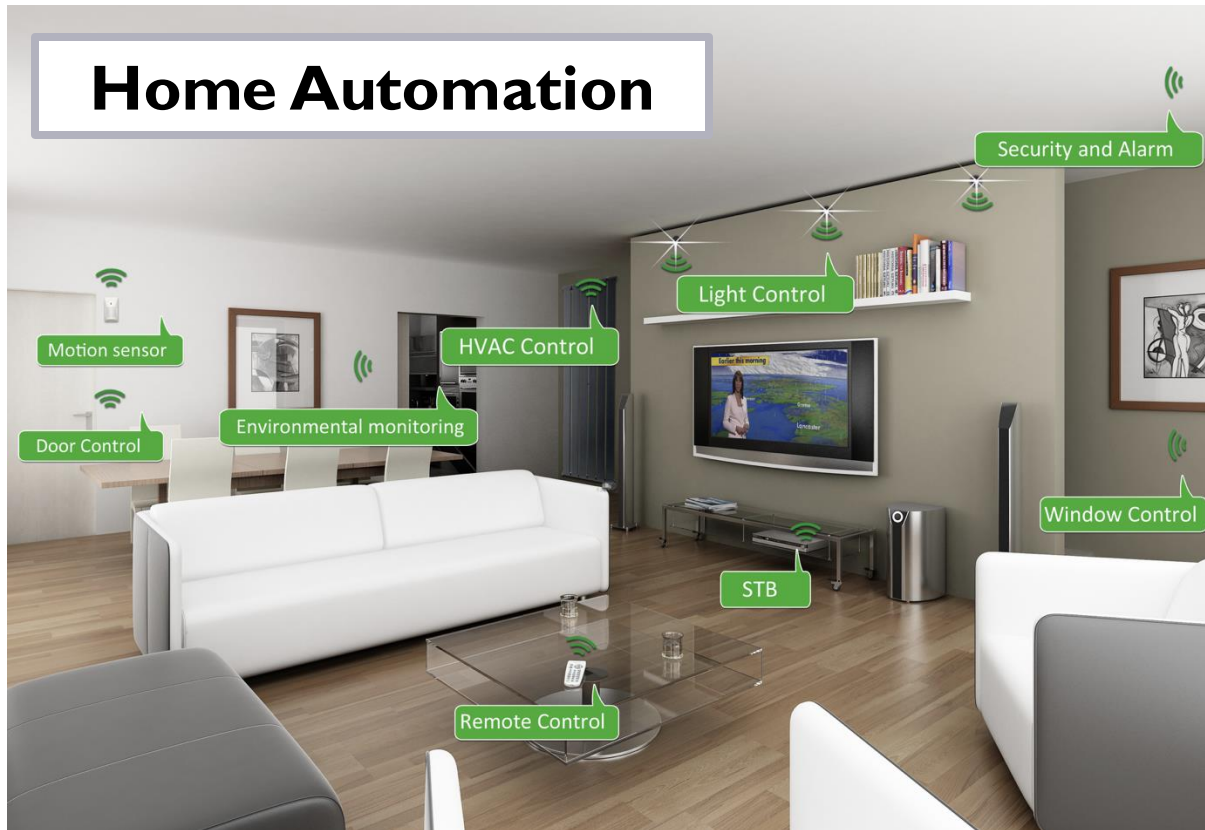
Retail

Energy Management

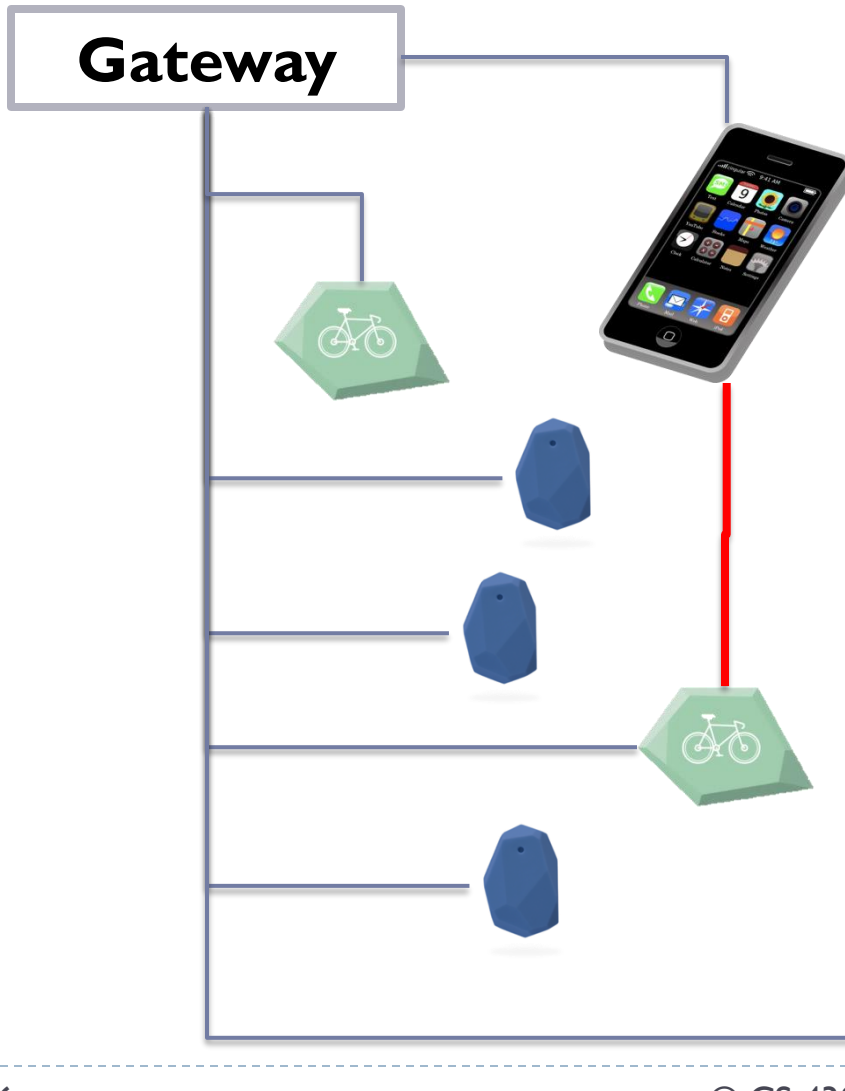
Transportation

Healthcare

IoT in Home Automation



IoT in Retail



Connecting Devices



ZigBee®



**Is IP the right
solution for IoT?**



**The Internet has IP to
enable interoperability**

Connecting Devices

Many of these technologies target low power communication with very small payload

The Internet has IP to enable interoperability

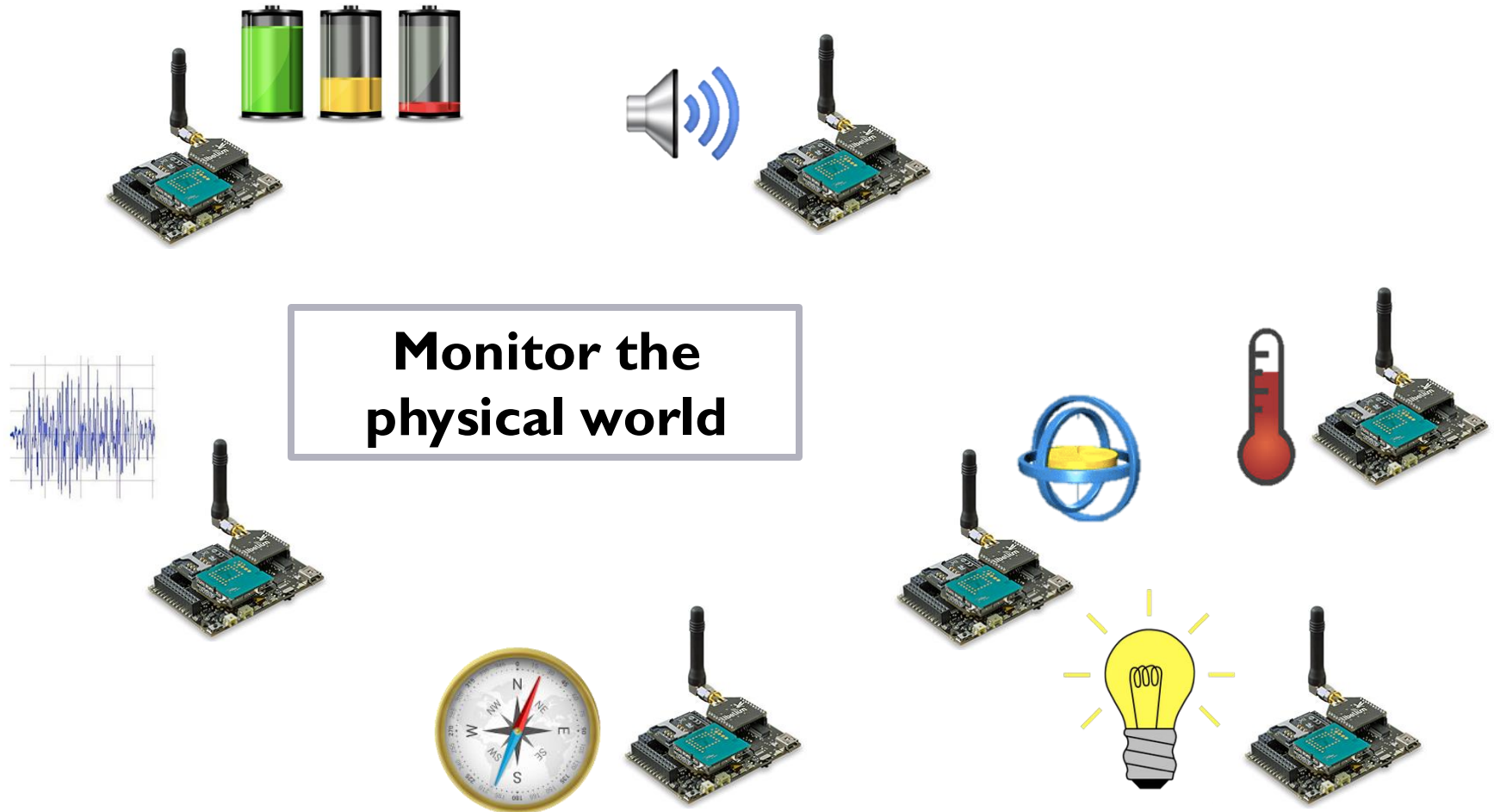
Is IP really necessary?

Do we need global addressing for every device?

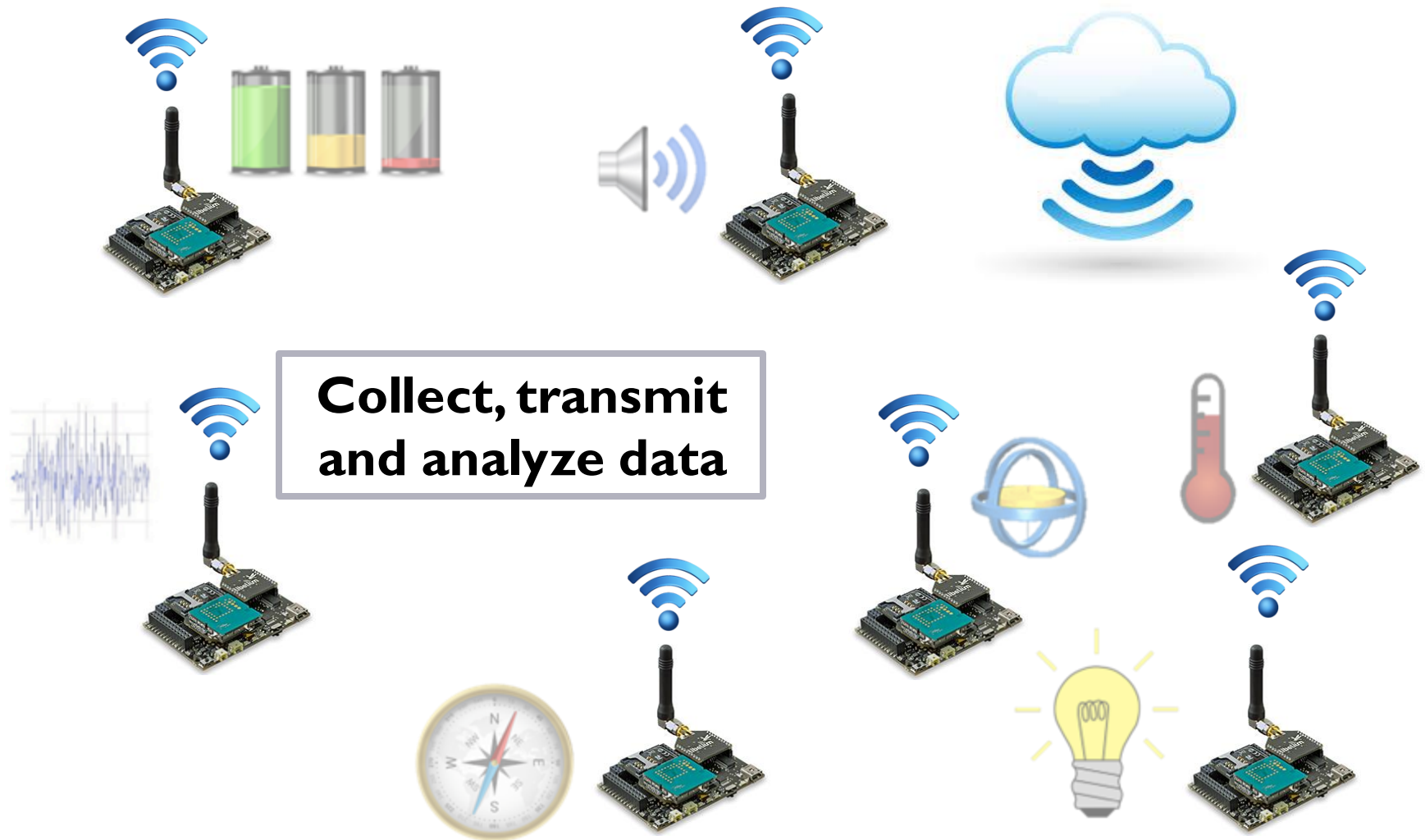
Is IP the right solution for IoT?

Is an IoT Gateway good enough?

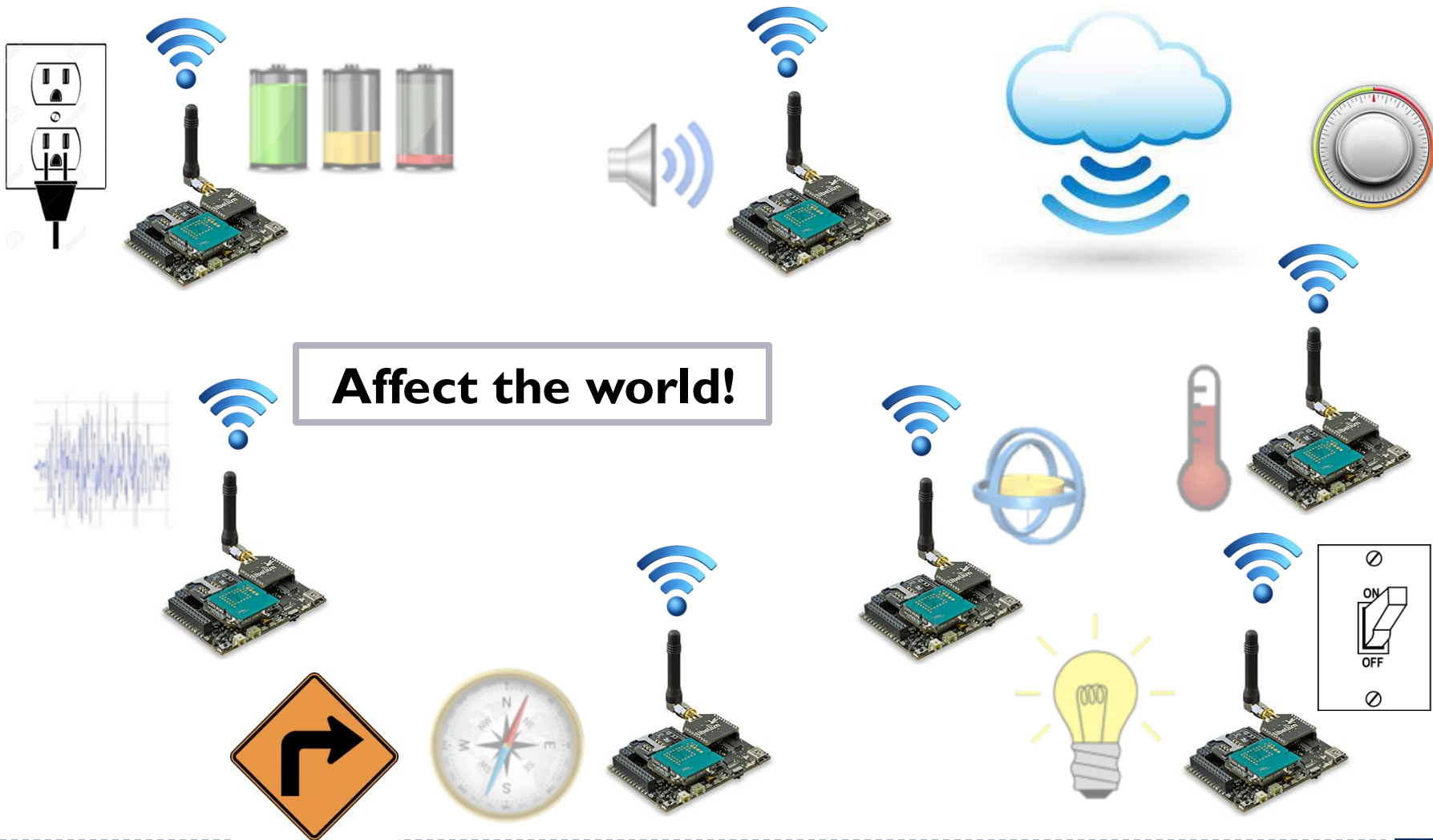
From Small Things ...



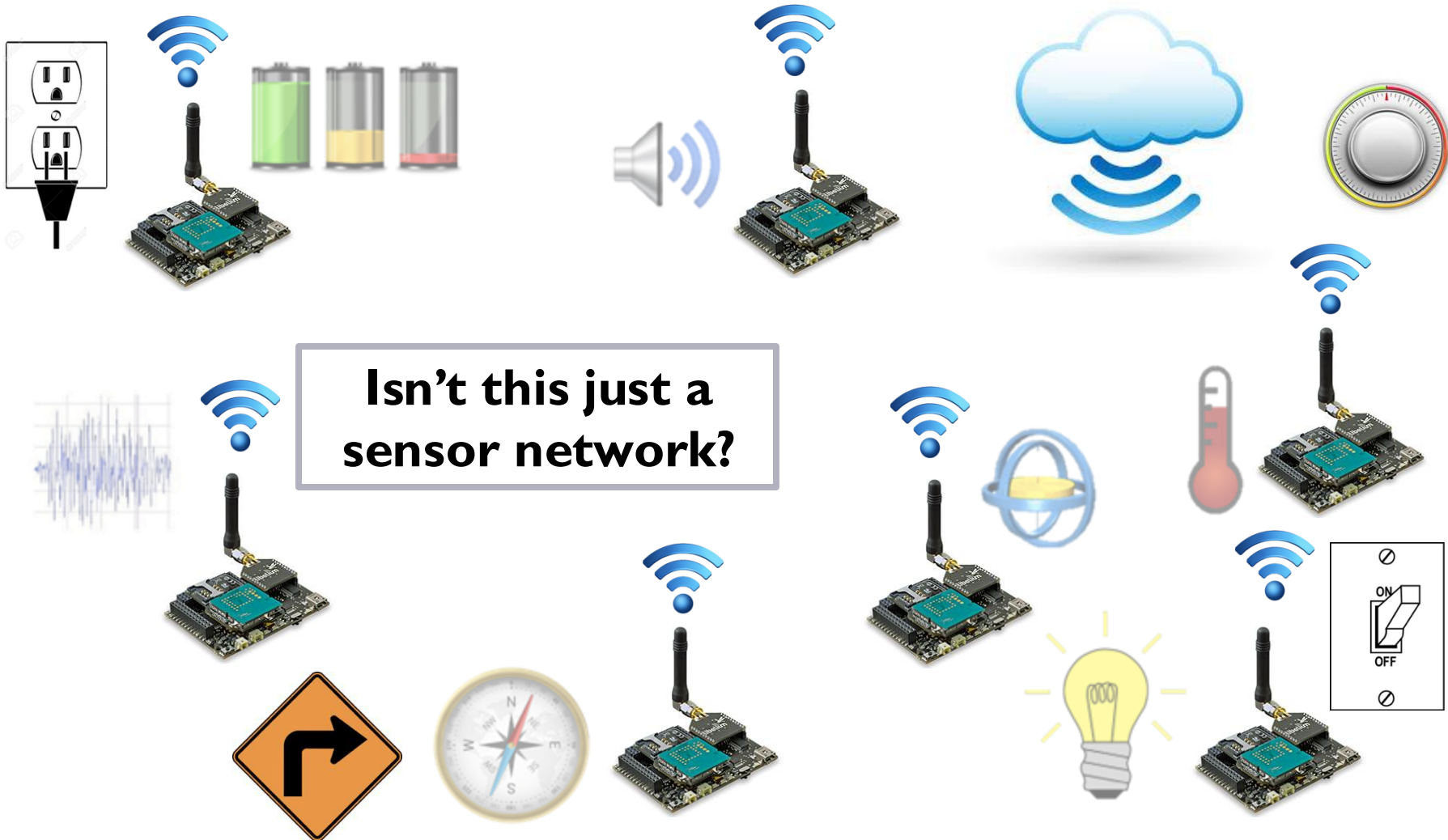
From Small Things ...



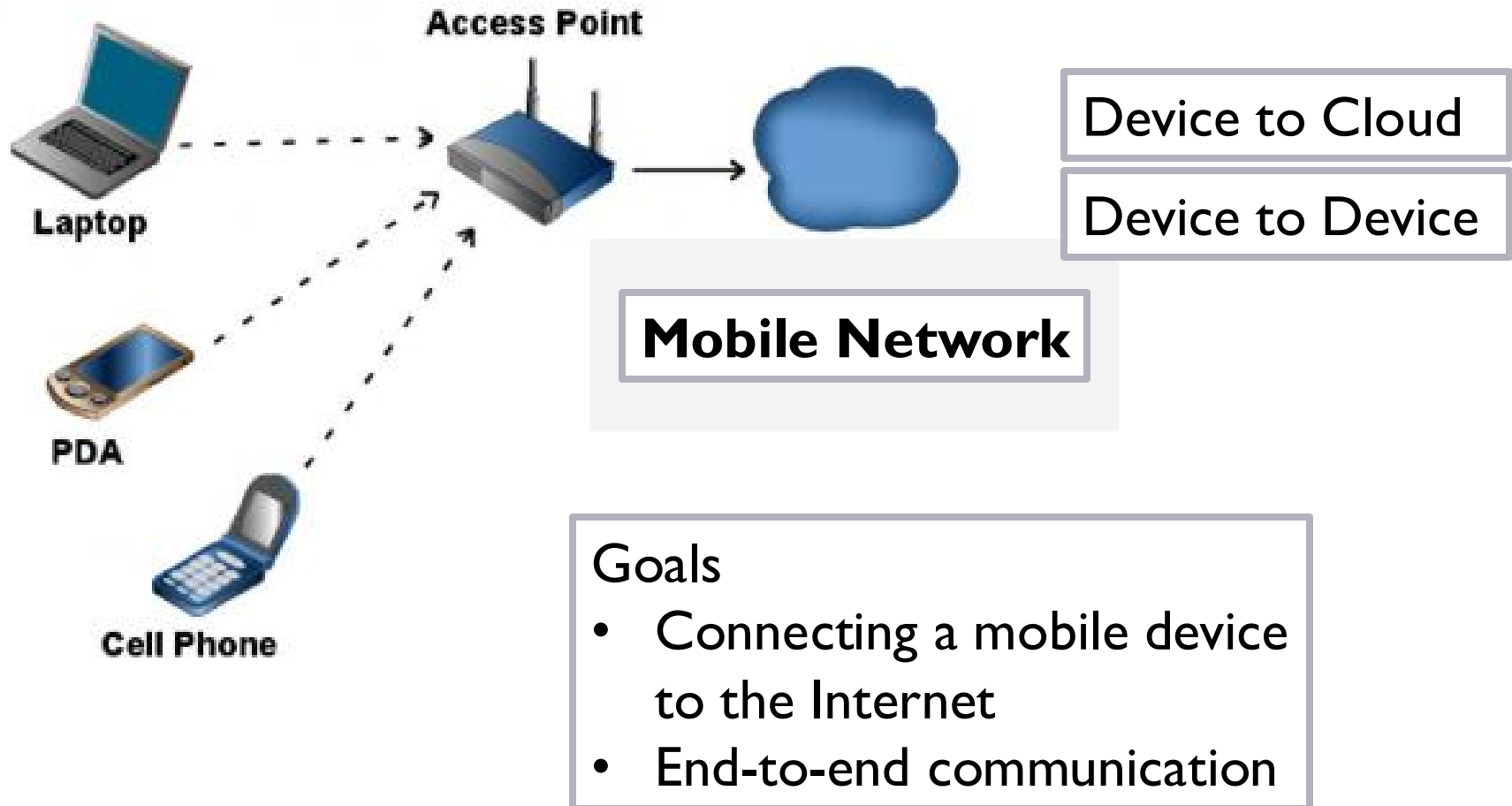
From Small Things ...



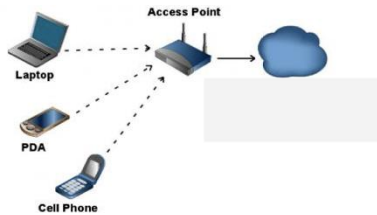
So we have lots of devices ...



More than a Mobile Network

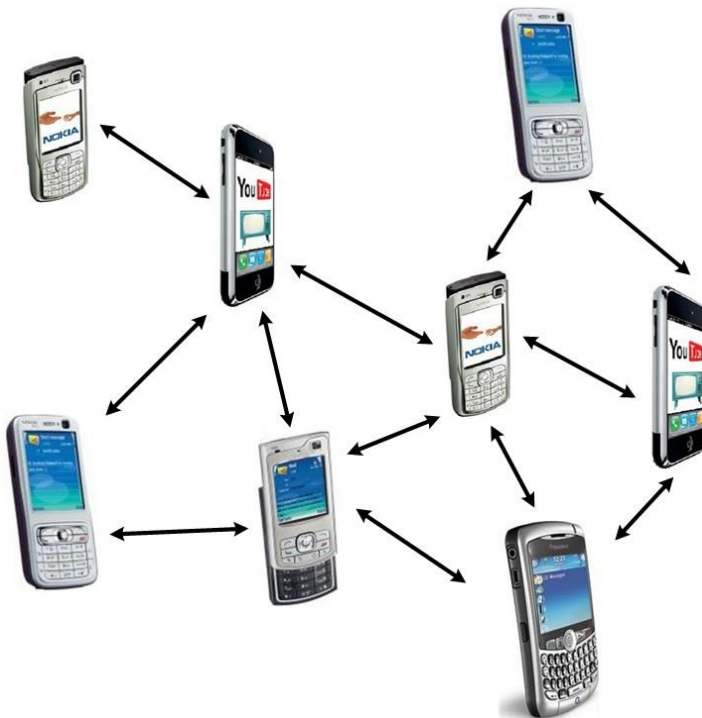


More than an Ad Hoc Network



**Ad Hoc
Network**

Device to Device

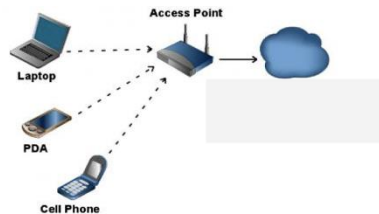


Goals

- Connecting a mobile device to another mobile device
- End-to-end communication

Does IoT require multihop wireless communication?

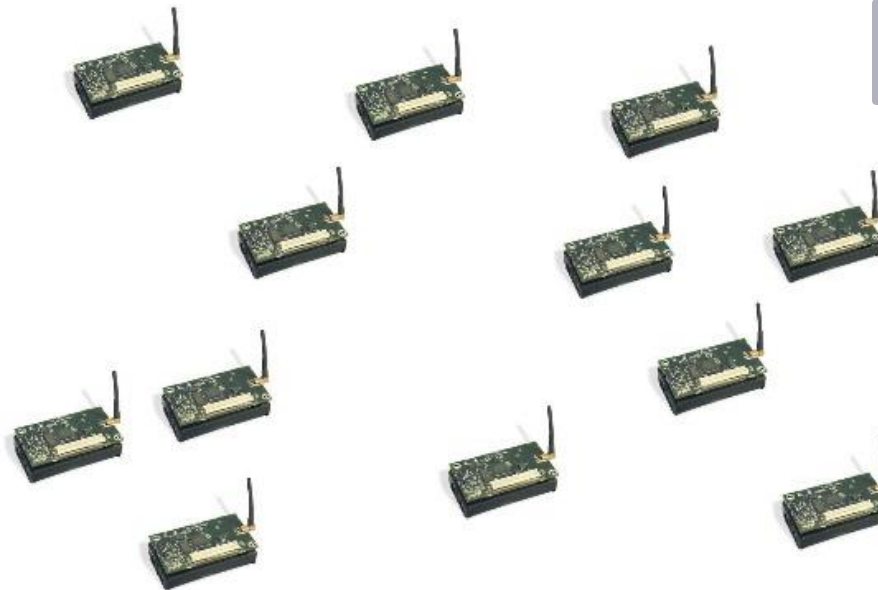
More than a Sensor Network



Sensor Network

Device to Cloud

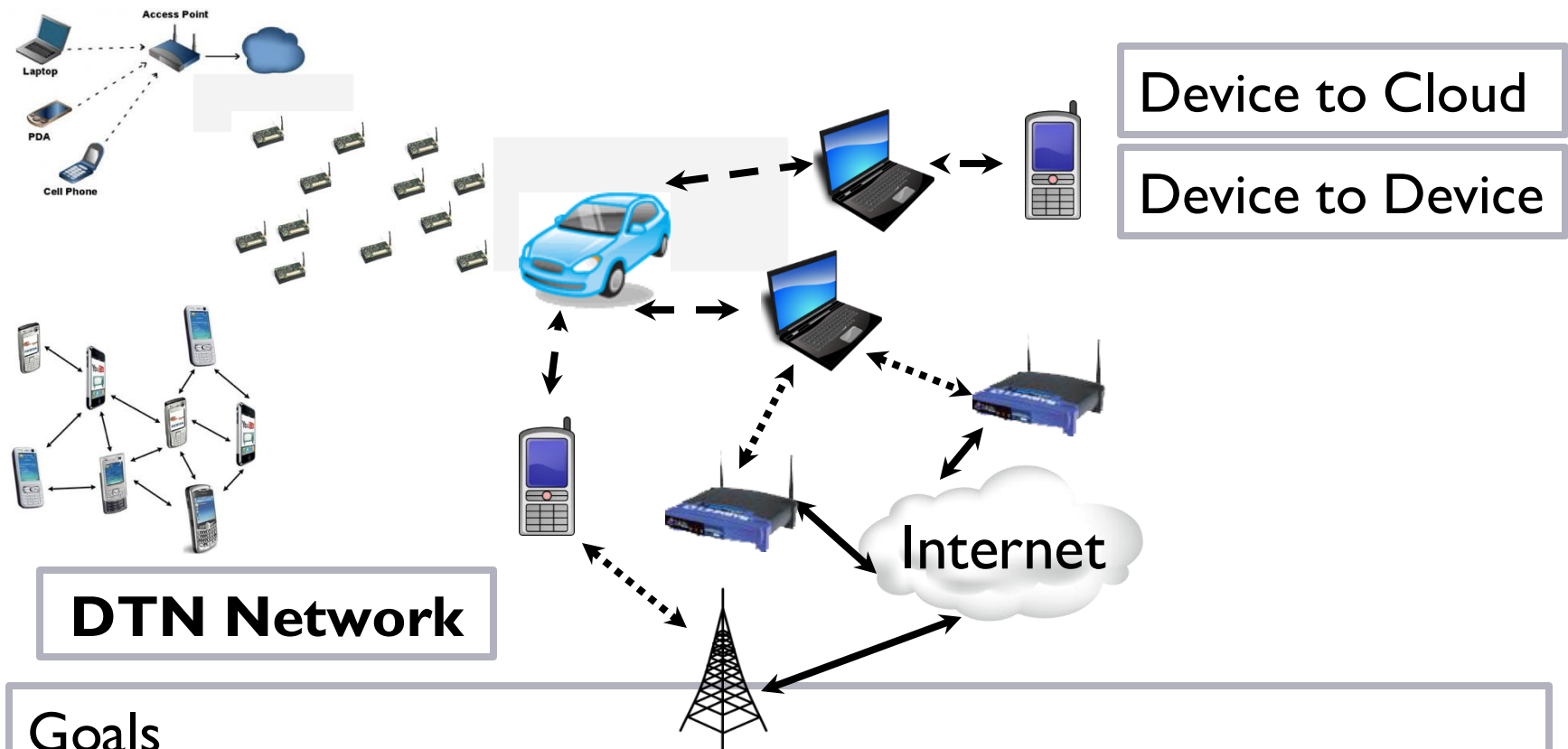
Device to Device



Goals

- Collecting data and connecting sensors to the cloud
- End-to-end communication

More than a DTN Network



Goals

- Collecting and moving data through a disconnected network
- End-to-end communication

Can we hide it all under IP?



Can we hide it all under IP?



The IoT Network



IoT Network

Goal

- Connecting users to the information around them
- Local point-to-point communication
- Cloud based end-to-end communication

The IoT Network



IoT Network

Proximity networking

- Discovery
- Localization

and

Cloud-based networking

- Service and data management

Proximity networks

- Discover
- Learn by advanced technology

Cloud-based networking by IP

- **Supported networks**

The IoT Network



IoT Network

Proximity
networking

- Discovery
- Localization

➔ Need to design from the bottom up

IoT from the Bottom Up

Wireless Networking

Low Power Computing

Sensors



Limited Power Source

Actuators

IoT from the Bottom Up

Wireless Networking



Which Technology?



Discovery



Privacy

IoT from the Bottom Up

Wireless Networking



Which Technology?



Discovery

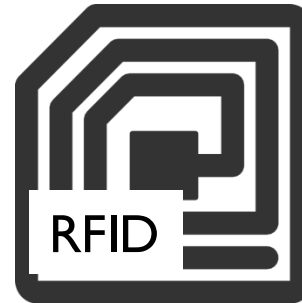


Privacy

Which Technology best fits IoT?



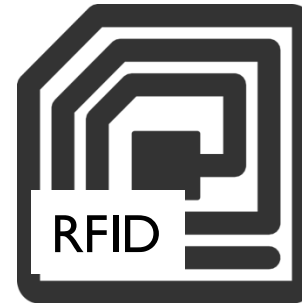
ZigBee®



Which Technology best fits IoT?



ZigBee®



**Need to understand
the requirements
and tradeoffs**



Which Technology best fits IoT?



High range
High BW
High energy



Connecting to the cloud

Large data transfers

Which Technology best fits IoT?



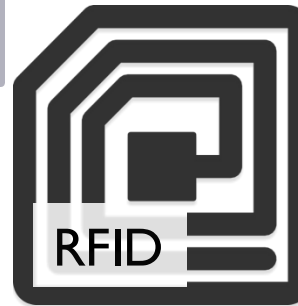
**Expensive for
readers
Manufacturing**



**Low range
Medium BW**



**Good signal
characteristics
for localization
Not available on
all phones**



**Medium range
Low BW**



**Slow discovery
Long-lived connections**



Which Technology best fits IoT?

Proprietary solutions
Not available on
phones

THREAD



ZigBee

Long range
Very Low BW
Low Power

LoRa

Simple standardized
discovery and limited
data transfer
Available on all phones



Short range
Low BW
Low Power



Bluetooth™
Low Energy

Which Technology best fits IoT?



ZigBee®



**They all have their
place in IoT**



IoT from the Bottom Up

Wireless Networking



Privacy

Discovery

Which Technology?

Discovery: Is anybody out there?

Device proximity is unplanned and unpredictable

Limited Resources

- Imbalance of power
 - Gateways have wall power
 - User devices are energy-constrained
 - Everything in-between
- Shared wireless bandwidth

Continuous beaconing/searching is not feasible

- User devices need to duty cycle wireless
- Global Synchronization is difficult

Solutions are technology-specific



Discovery: Is anybody out there?



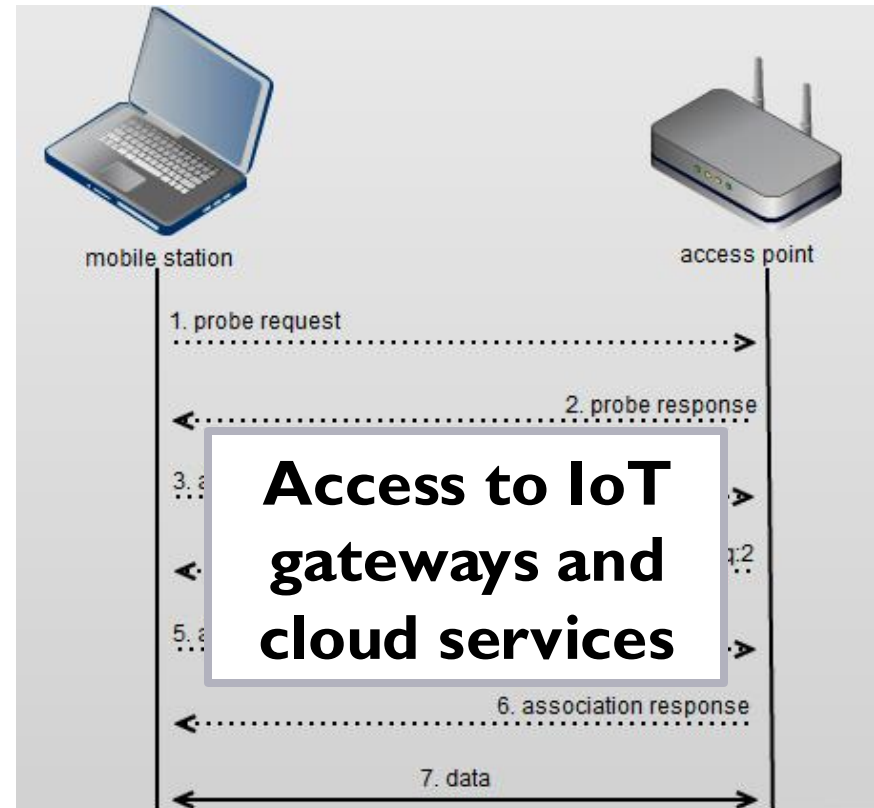
AP Discovery

Base station:

- No energy constraints
- Always on

Mobile

- Balance discovery delay with energy consumption



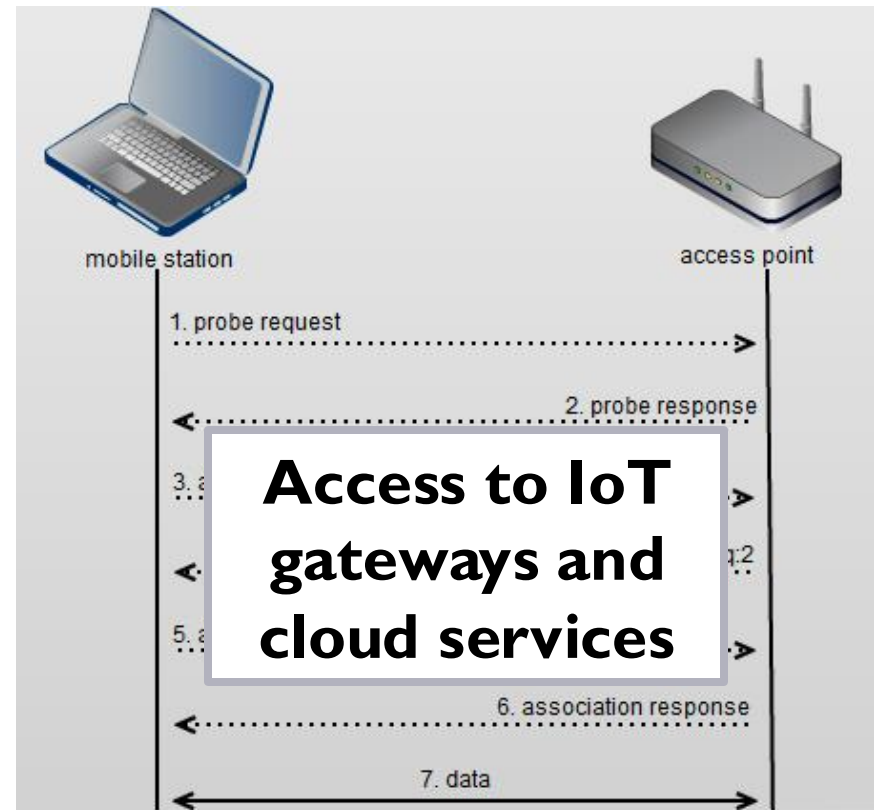
Discovery: Is anybody out there?



AP Discovery

Bandwidth constrains:

- Balance discovery delay with bandwidth overhead



Discovery: Is anybody out there?



ZigBee®

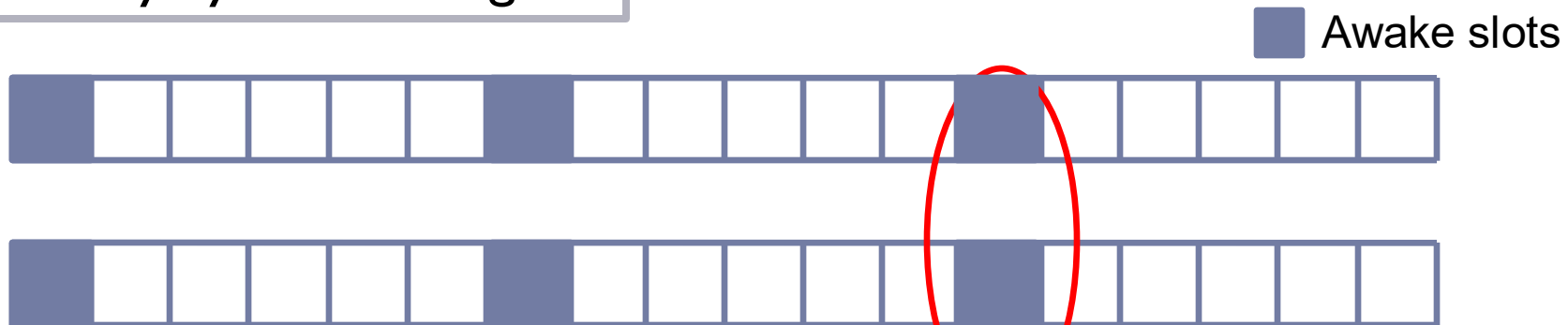


Device Discovery

Mobile

- Broadcast “beacon”
- Duty cycle listening

Local discovery Specialized for environment



Discovery: Is anybody out there?

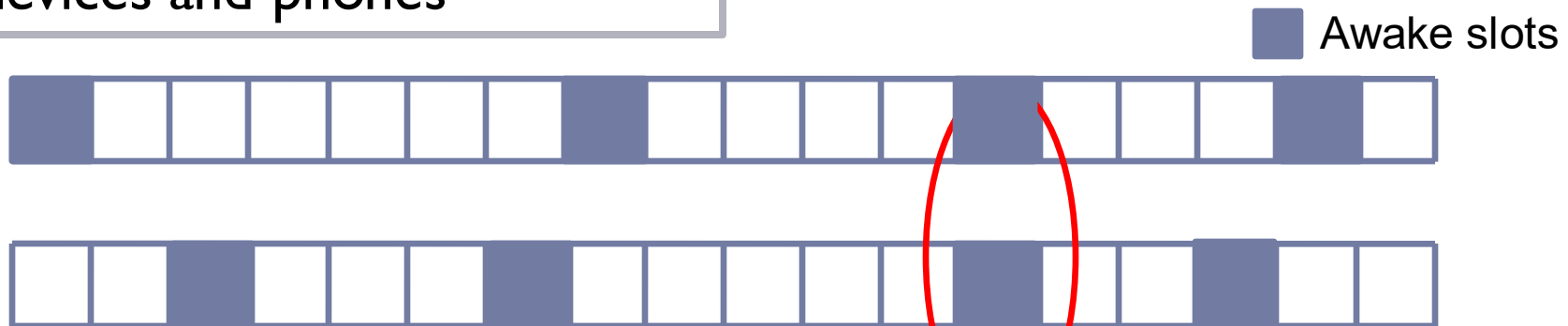


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Attaining synchronization is complex and resource intensive ... and hard to maintain on small, inexpensive devices and phones

Asynchronous Discovery



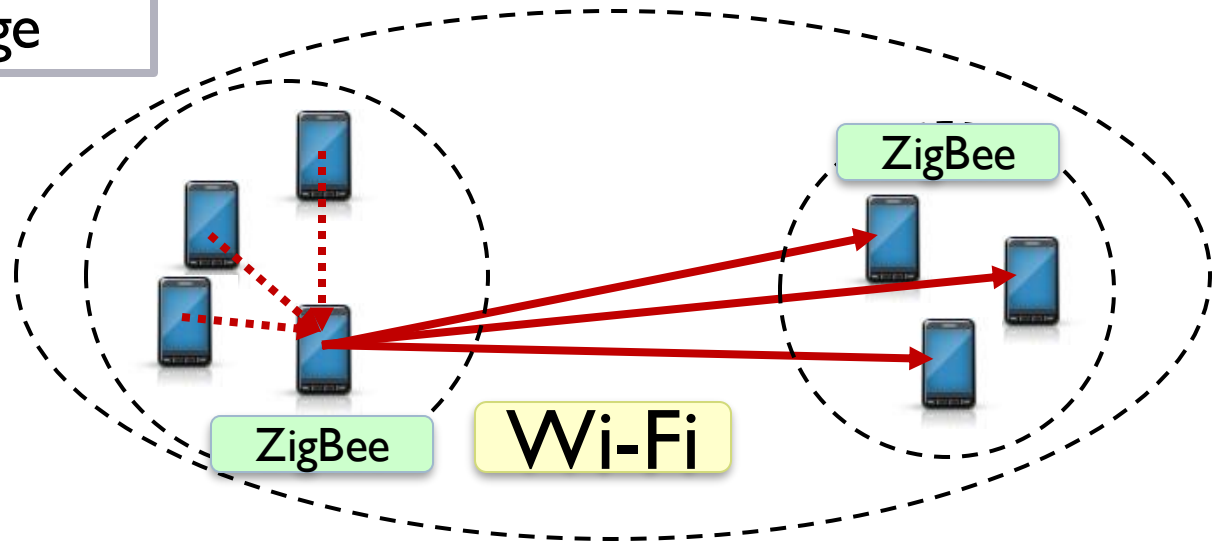
Discovery: Is anybody out there?



ZigBee®



Wi-Fi is expensive
ZigBee is low range



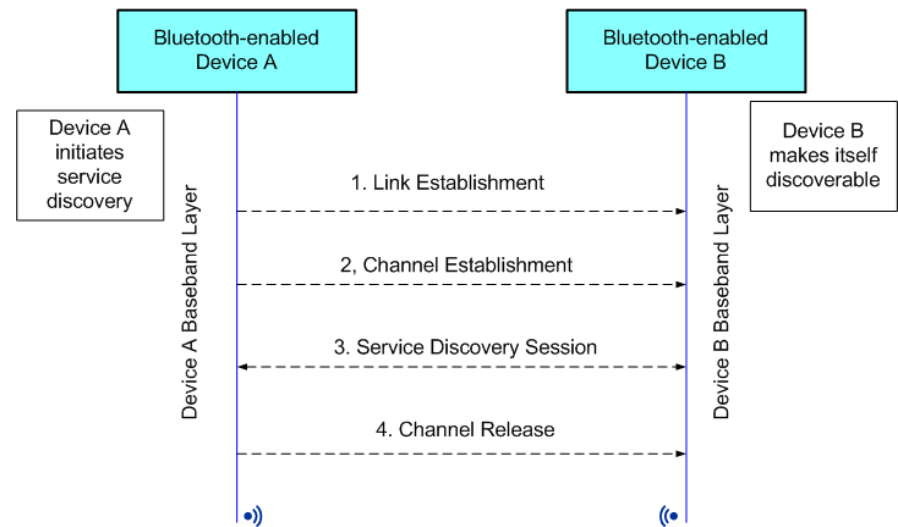
Discovery: Is anybody out there?



Asymmetric Discovery

Master-Slave:

- Complex
- Slow
- Requires user input



**OK for long-lived, low
BW connections**

Discovery: Is anybody out there?

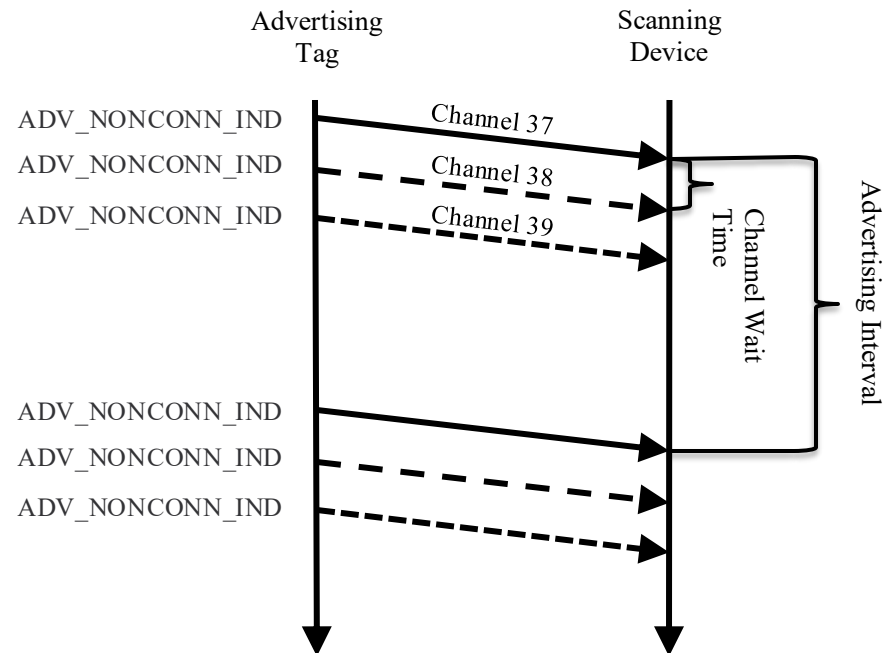


Simplified Discovery

Beacon:

- Passive
- Active
- Client duty cycles listening

Small payload (31B)



Ultra-low power discovery

Discovery: Is anybody out there?

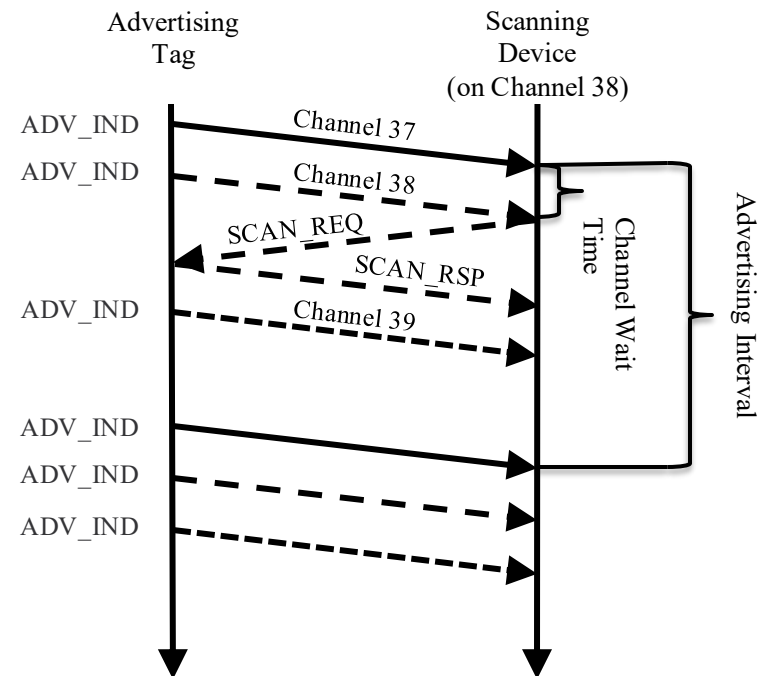


Simplified Discovery

Beacon:

- Passive
- Active
- Client duty cycles listening

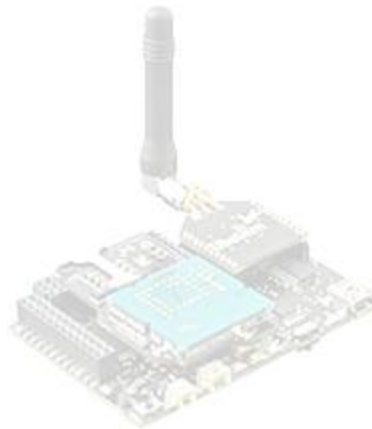
Small payload (31B)



Ultra-low power discovery

IoT from the Bottom Up

Wireless Networking

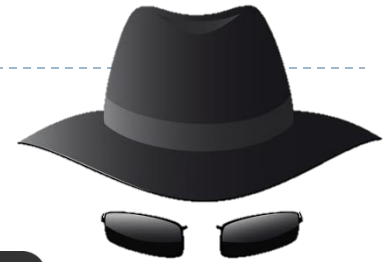


Privacy

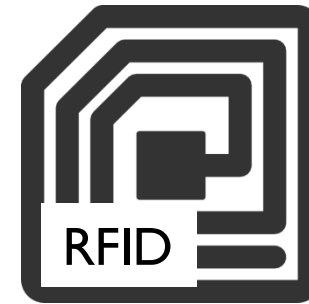
Discovery

Which Technology?

Who has found me?



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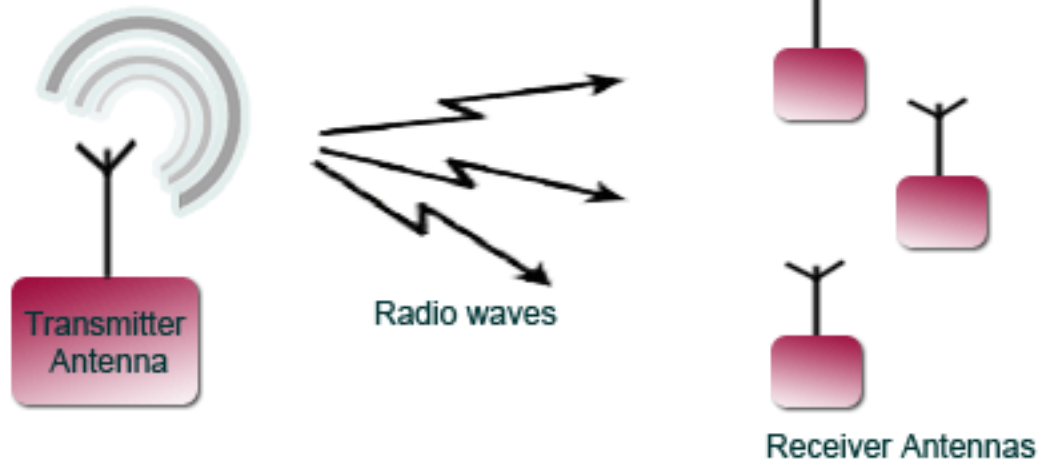
**All of these protocols
operate in the open**

**Discovery may reveal
the user's identity!**

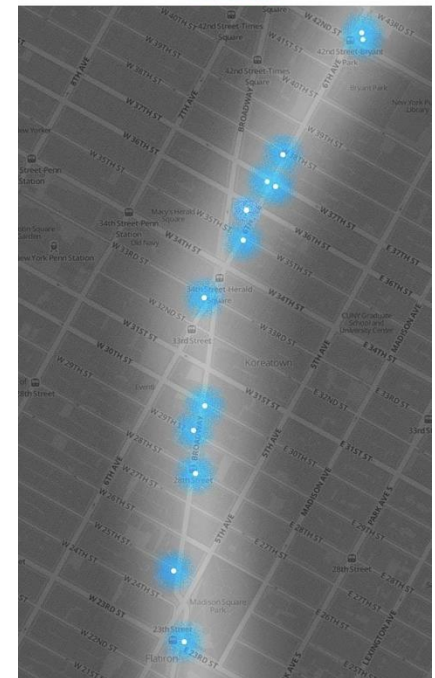


Who has found me?

**All transmission contain
the identity of the
sender (MAC address)**

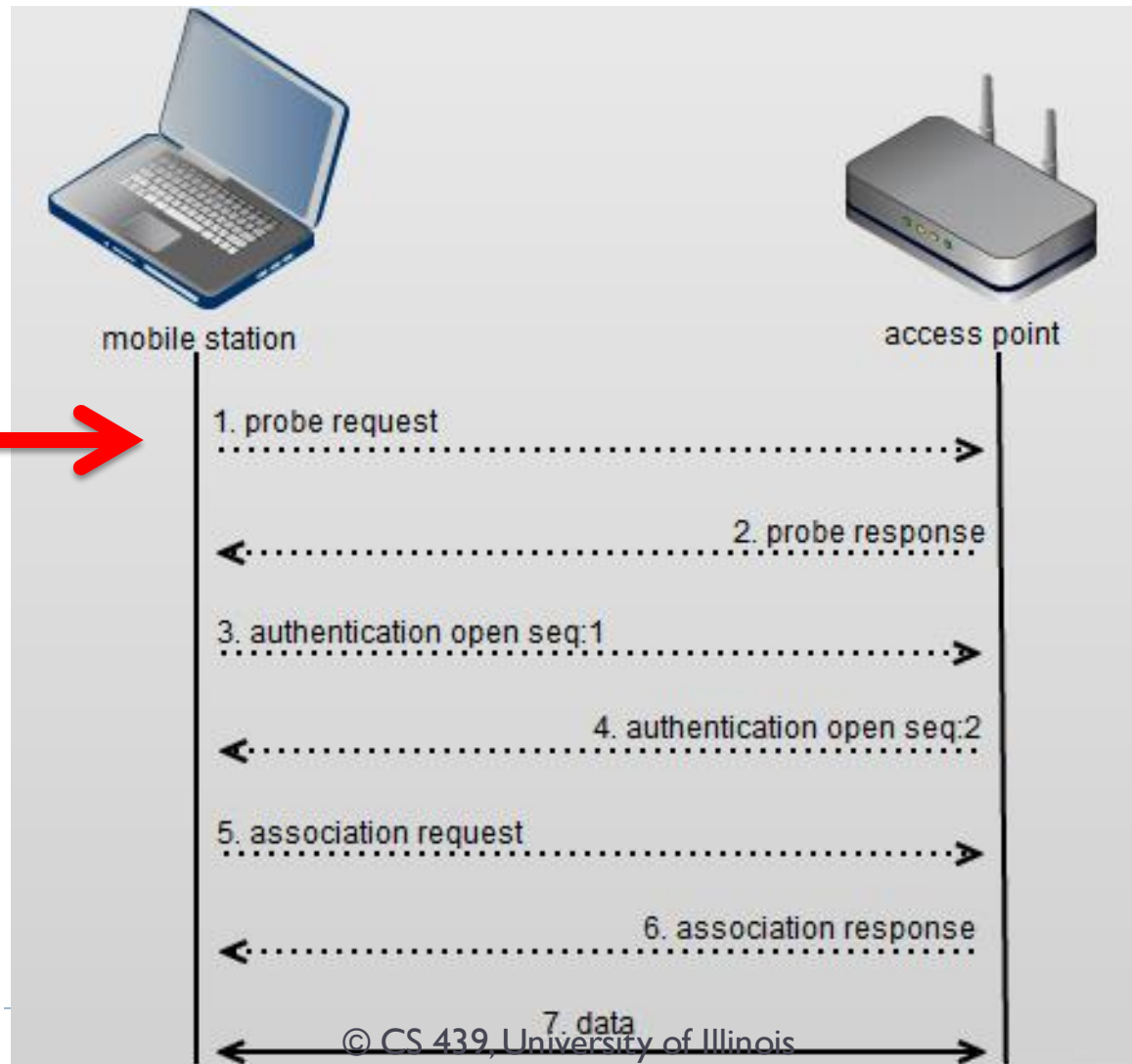


**BEACON LOCATIONS
IDENTIFIED BY
BuzzFeedNEWS**



**Anyone can listen
and track the user**

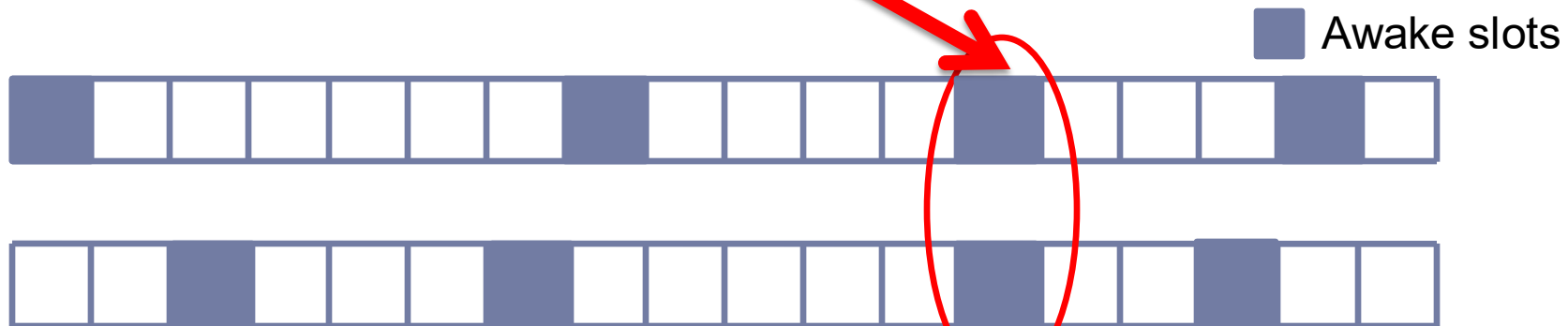
Who has found me?



Who has found me?



**Any communication
contains a MAC
address!**



Who has found me?



Advertising Tag

Scanning Device



ADV_NONCONN_IND

ADV_NONCONN_IND

ADV_NONCONN_IND

**Only if the user is
beaconing**

ADV_NONCONN_IND

ADV_NONCONN_IND

ADV_NONCONN_IND

Channel 37

Channel 38

Channel 39

Channel Wait Time

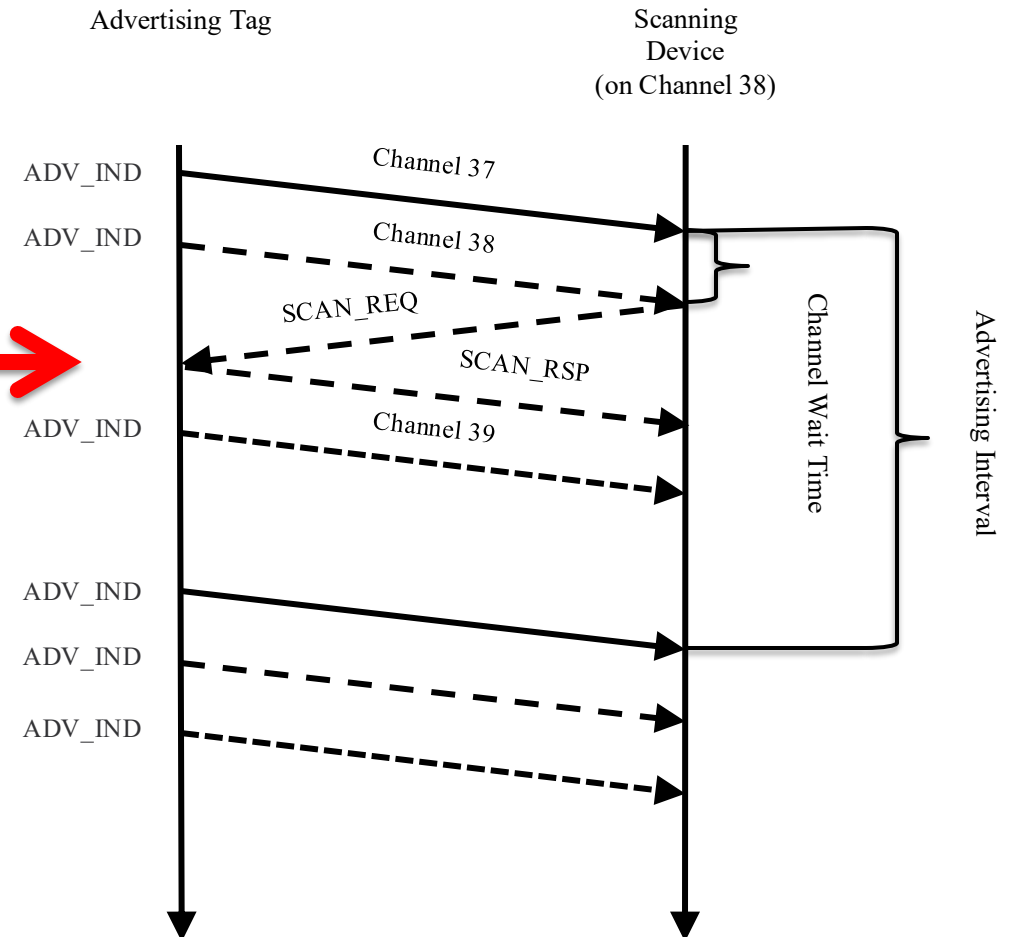
Advertising Interval



Who has found me?



Whenever a user's devices hears an active beacon!

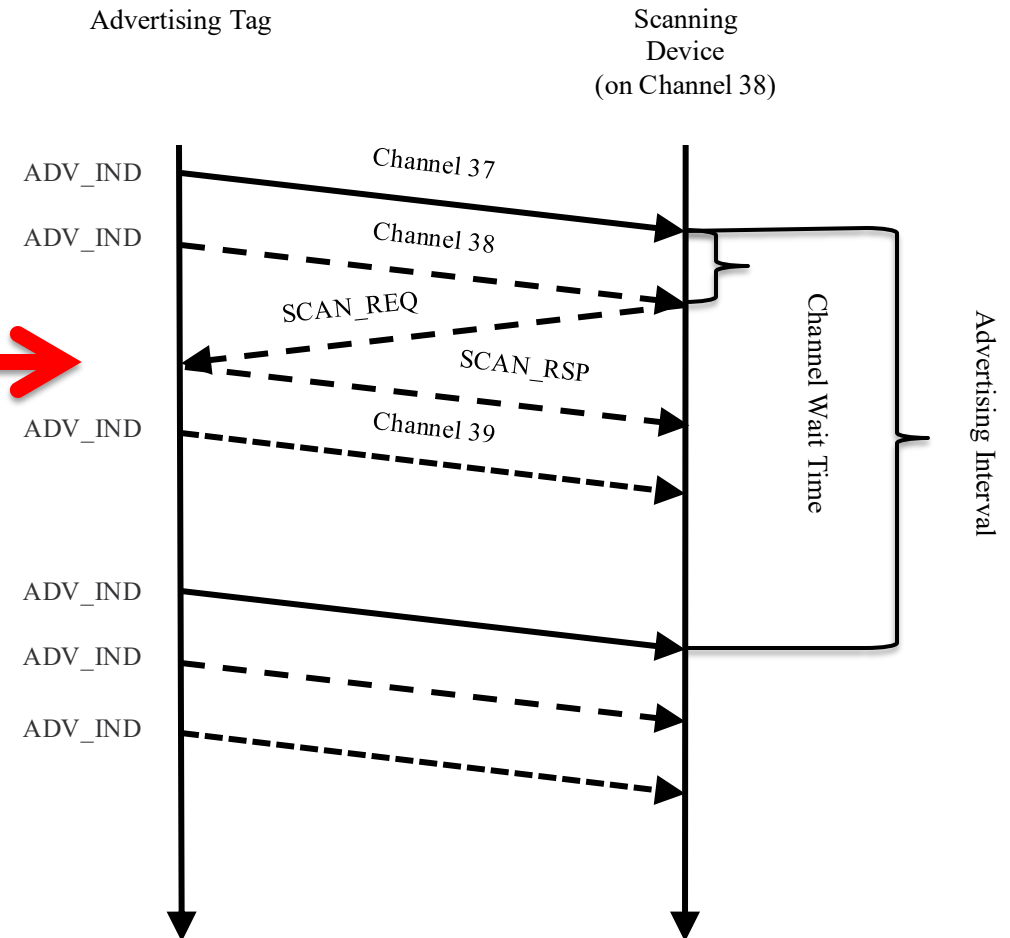


Who has found me?



**Whenever a user's
device hears an
active beacon!**

**The privacy hole
from NYC!**



There is no “on-size-fits-all” solution