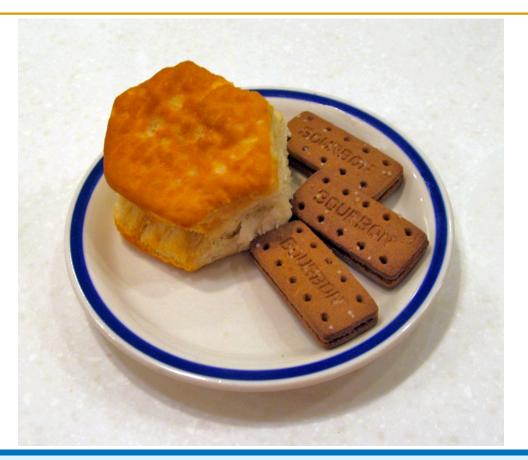
#### University of Illinois at Urbana-Champaign Dept. of Electrical and Computer Engineering

# ECE 101: Exploring Digital Information Technologies for Non-Engineers

#### Speech and Natural Language

# Ambiguity in Human Language

#### **Biscuits**



# Ambiguity in Human Language

Torch Flashlight



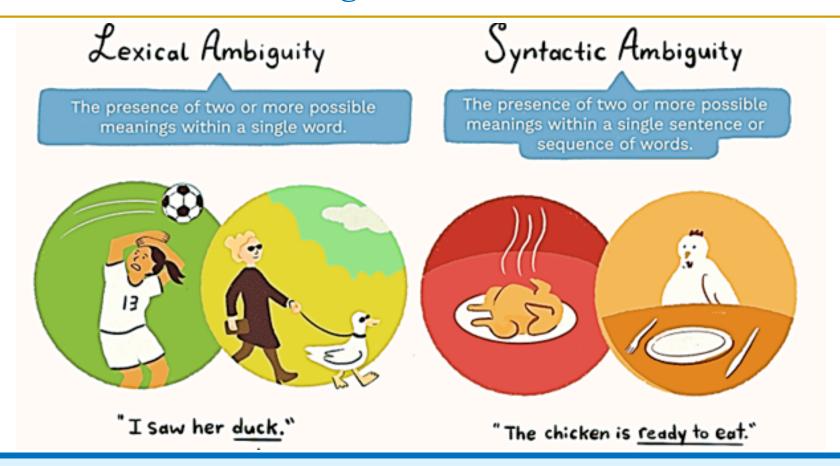
# Ambiguity in Human Language

### Chill

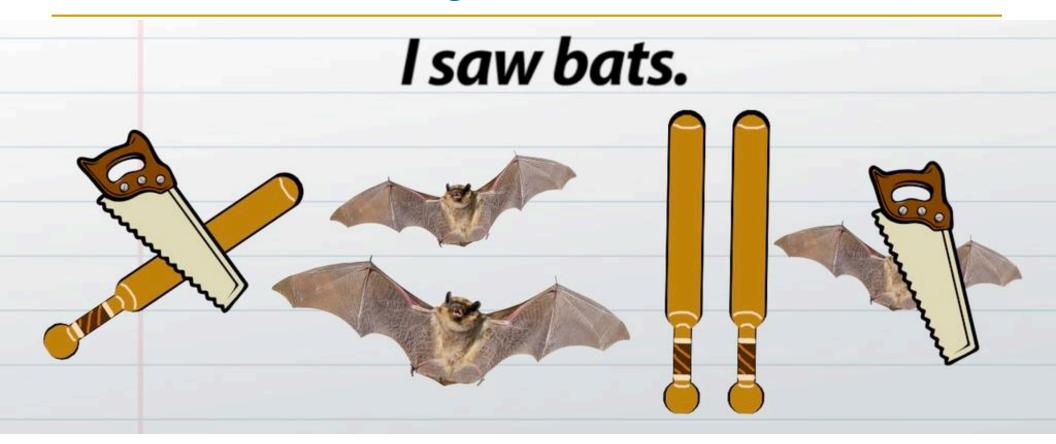




# Context Understanding



# Context Understanding



# Sarcasm and Irony





# Understanding Human Speech and Language is Hard

I put the thingamabob inside the whatchamacallit, turned the doohickey and the wuteveritis still doesn't work. Any idea's?

#### Devices that Need to Understand Humans

Consider a voice-controlled smart home (or an online assistant).

Remember our theme: sense, compute, communicate and actuate.



What is being sensed when interacting with the homeowner?

A human voice, captured by a mic.



#### Devices that Need to Understand Humans

Consider a voice-controlled smart home (or an online assistant).

Sense: human voice

#### What is computed?

Here, we may **need several steps**.





# Computing Steps

Consider a voice-controlled smart home (or an online assistant).

#### Computing:

- ° get rid of noise: other voices, music, television, video games, pets, and so forth.
- ° **perform "voice recognition"**: translate an audio signal into a sequence of words.
- understand what the human is trying to communicate: process their natural language (English, for example).





# Noise will Always Impair the Process

#### Step 1: get rid of noise.

This task is easy now, but controlled environments always make it easier, and results better.

In 2006, IBM transcribed news from Al Jazeera: formal tone, little/no background noise, intended for clarity, prosaic content (not poems!!)

#### THE IBM 2006 GALE ARABIC ASR SYSTEM

Hagen Soltau, George Saon, Daniel Povey, Lidia Mangu, Brian Kingsbury, Jeff Kuo, Mohamed Omar and Geoffrey Zweig

> IBM T. J. Watson Research Center, Yorktown Heights, NY, 10598 e-mail: {hsoltau,gsaon}@us.ibm.com



#### Unauthorized Voices Can be Treated as Noise

Today "**noise**" may also include unauthorized voices.

By parametrizing the range of frequencies, speeds, and accents for human speech in a given language,

- modern systems are able to record a
   voiceprint (a set of parameter values)
   and
- ° verify that the speaker is authorized to make use of the system.

Alexa, unlock the door!



#### Voice Recognition Success Depends Strongly on Context

#### Step 2: voice recognition

The **context** matters here.

Recognizing "zero" to "nine" in clear, crisp, and unaccented speech has been possible for decades.

Understanding a non-native speaker who may mispronounce words and use unexpected grammar, on an unknown topic is still years away on edge devices.



# Variations of Speech Affect Success

Success depends on several aspects...

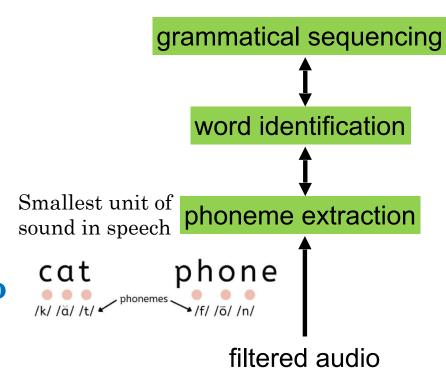
- How many words in the vocabulary?
- °Do speakers **need to enunciate clearly?** (Didja getdat?)
- °Are **euphemisms and idioms** allowed ("collateral damage" instead of "innocent people killed in the war")?
- °How **precise**ly must speakers use **grammar**?
- Are **different accents** handled?

It's easier to provide support for multiple languages than to understand the vast number of pidgin languages that humans develop spontaneously as they learn new languages.

#### Hierarchical Models Share Information

Modern voice recognition uses a hierarchy of interacting, probabilistic models.

Machine learning is now used to solve specific sub-problems.



# Processing from the Nouns Up

**Step 3: natural language processing** (NLP)—understanding what the human meant

The most basic form is keyword search.

E.g. What does a human want to see when they type "Pizza" into Google?

# Interrogative Adverbs Add Clarity ... Sometimes

#### What if we start to add grammatical elements?

- "Pizza"
  - •millions of results: recipes, restaurants, history, memes.
- •"How ... pizza?"
  - instructions, recipes or tutorials
- "Where ... pizza?"
  - •location-based intent, so you'll get local restaurants

# Imagine Playing Jeopardy

#### You don't have to "think" if you can extract keywords and crawl the web

- **Step 1:** Extract keywords from the clue.
  - •"This Italian dish is traditionally topped with tomato sauce and cheese."
  - Keywords: Italian dish, tomato sauce, cheese
- Step 2: Add grammatical cues for context.
  - Jeopardy clues often imply a question like "What is \_\_\_\_?".
  - Add interrogative structure (like **what**, **where**, **how**)
  - "What Italian dish has tomato sauce and cheese?".
- Step 3: Search and rank answers
  - crawled the web and use keyword matching plus statistical models to rank likely answers.
  - Pizza would score highest because it appears frequently near those keywords

### IBM Watson: Jeopardy Champion through Web Crawling

#### In 2011, IBM Watson

- became the world champion of Jeopardy,
- ° a game in which a host gives an answer to a question of the form, "What is X?"

Example: "To marry Elizabeth, Prince Philip had to renounce claims to this southern European country's crown."

The question? "What is Greece?"

To compete, Watson crawled the web and built a knowledge base from which it could draw answers.



### Natural Language Models are Complex and Expensive

Natural language processing today uses a combination of probabilistic inference and machine learning.

One study\*, as early as 2019, estimated that training a modern NLP model releases as much carbon as manufacturing and using five cars for their entire lifetimes.



<sup>\*</sup>E. Strubell, A. Ganesh, A. McCallum, "Energy and Policy Considerations for Deep Learning in NLP," 57<sup>th</sup> Annual Meeting of the Association for Computational Linguistics, 2019.

# Time Check

# Let's Learn Some Probability Tools

To better understand the ideas in voice recognition and NLP, let's talk about using probabilities to make good guesses.

Probabilities are always more fun as games...

# Rules for 20 Questions

#### Have you played 20 Questions?

- ° One person picks a "thing."
- Others ask twenty yes/no questions (the first is allowed to have three answers: animal, vegetable, or mineral?).
- ° First person to guess the "thing" wins ("Is it a 'thing?" Yes!).
- ° Picker wins if no one guesses within 20 questions.

# Here's a Sample Game

Question 1: Animal, vegetable, or mineral?

Answer: Animal.

Question 2: Is it bigger than a dog?

????? Which dog ?????







# Need Intuition about Dogs to Answer the Question!

To answer, we have to think ...

- ° What's the typical size of a dog?
- ° What's the typical size of a **thing**?
- How likely is a thing to be bigger than a dog?







# A Similar Question of Imagination

Similarly, if I tell you ...

"The dog knocked over the child."

In your imagination, how big is the dog?

(Perhaps you want to know the child's age?)

# Our Brains Use Probability ... Minds ... Maybe Not

# How do we come up with probabilities based on observed facts?

Humans are generally pretty bad

- ° at reasoning consciously about probability
- ° AND at using probability subconsciously.

But our brains are reasonably good at using probability unconsciously for language.

# YOUR M1ND 15 R34D1NG 7H15 4U70M471C4LLY W17H0U7 3V3N 7H1NK1NG 4B0U7 17

# Estimate Highly Biased by Experience

What if we ask two people:

#### how big is an average dog?

- ° Pat, who grew up in an apartment in downtown Singapore, and
- <sup>o</sup> Jan, who grew up on a farm in US Midwest?

Pat will probably give a smaller size than Jan.

#### Why?

Their experience with dogs is likely to differ.

# Using Probabilities in Reverse Makes No Sense

In many problems, however, we must estimate values based on observations.

#### Probabilities are not invertible:

- ° if I tell you that I flipped a coin,
- ° and the result was "tails,"\*
- ° what can you say about my coin?

Only that one side is marked as "tails"—not two "heads".



\*"Heads" means the side with a person's head, and "tails" means the other side. Most coins in most countries allow this distinction.

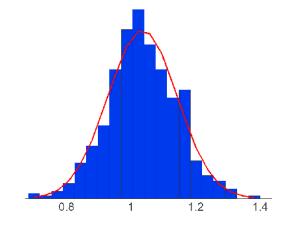
#### MLE: Explanation Most Likely to Lead to Observation

To address this issue,

- ° people often use a technique called
- ° maximum likelihood estimation (MLE).

Given an observation,

- ° choose the explanation that is
- ° most likely to produce the observation.



# Applying MLE in Casino: Watch and Learn

In casinos, for example...

- ° **people think** that slot machines pay at different rates.
- ° One machine may pay more money more often than another.
- ° So they **stand and watch** other people play.

If one machine pays 10 times out of 100 plays, and a second machine pays 5 times out of 100 plays, the person then sits down at the first machine.



#### Likelihood Used to Estimate Win Probabilities

### Why?

#### They are applying primitive MLE!

Assume each play is random, but

- $\circ$  first machine pays with probability  $\mathbf{P_1}$ , and
- $\circ$  second machine pays with probability  $\mathbf{P_2}$ .

If one sees 100 plays on a machine,

- ° and the machine pays N times,
- $^{\circ}$  probability N/100 is most likely for that machine.

#### Compare the Frequency of Payouts to Pick a Machine

If first machine pays X times,  $P_1 = X/100$ .

If second machine pays Y times,  $P_2 = Y/100$ .

So X > Y implies  $P_1$  is probably > than  $P_2$ !

Most gamblers

- ° couldn't explain why at this level of detail
- ° let alone prove the MLE claims.



# Here's a Easy Game to Play

Let's think about another game.

Pat will roll either

- ° one (six-sided) die or
- ° two dice and add up the numbers.

Then Pat tells us the amount rolled.

Can we guess whether Pat rolled one or two dice?

# Some Cases are Easy, but Others are Hard

Some cases are easy.

For example, Pat rolled an 11. One or two dice?

Pat rolled a 1. One or two dice?

Other cases are harder...

Pat rolled a 4. One or two dice?



#### Calculate the Chance of a 4 for Each Choice

Let's imagine that Pat rolled one die.

What is the chance that Pat rolled a 4?

1 in 6

Now imagine that Pat rolled two dice.

What is the chance that Pat rolled a 4 (total)?

1+3, 2+2, or 3+1

3 in 36 (same as 1 in 12)

#### Choice Most Likely to Report 4 is the Best!

#### With maximum likelihood estimation,

- ° we choose "one die" because
- ° probability (if Pat rolls one die, Pat gets a 4)

>

probability (if Pat rolls two dice, Pat gets a 4).

But there's a tricky point.

What does "if Pat rolls one die" mean?

#### Conditional Probabilities: Chances in Specific Conditions

"If Pat rolls one die" is a **condition**.

In math and engineering,

- ° we call such probabilities
- ° conditional probabilities
- ° and we write them this way:

#### probability (get a 4 | Pat rolls one die)

The meaning is the same: if Pat rolls one die, Pat gets a 4.

### Did We Compute the Wrong Values?

But that's NOT what we wanted to know!

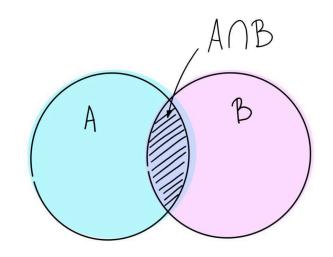
We wanted to compare
probability (Pat rolled one die AND got a 4)
with
probability (Pat rolled two dice AND got a 4)

What can we do?

### Bayes' Theorem to the Rescue

Fortunately, we can make use of a famous fact about probability called **Bayes' Theorem**:

Probability (A AND B) =
Probability (A) x Probability (B | A)



The chance of **A** and **B** both happening is equal to the **product** of the chance of **A** happening and the chance of **B** happening if **A** has happened.

### Apply Bayes' Theorem to Find Our Answer

So to find

probability (Pat rolled one die AND got a 4),

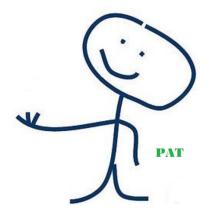
we compute

probability (Pat rolled one die) X probability (got a 4 | Pat rolled one die)

We know the second number, i.e. probability (got a 4 | Pat rolled one die): 1/6

But how can we know how Pat makes decisions?

We can't. Pat is a fictional character!



# Assume Equal Chance of Both Options

In such cases, we often assume that all such events are equally likely.

It's a dumb assumption.

But what else can we do?

In that case, our earlier comparison makes sense

½ · probability (got a 4 | Pat rolled one die)

$$= \frac{1}{2} \cdot \frac{1}{6} = \frac{1}{12}$$

>

½ · probability (got a 4 | Pat rolled two dice)

$$= \frac{1}{2} \cdot \frac{1}{12} = \frac{1}{24}$$

#### Initial Probabilities are Important to Correct Choices

What **if Pat tells us** that

probability (Pat rolls one die) =  $\frac{1}{4}$  and probability (Pat rolls two dice) =  $\frac{3}{4}$ ?

In that case, our guess changes, as

1/4 · probability (got a 4 | Pat rolled one die)

$$= \frac{1}{4} \cdot \frac{1}{6} = \frac{1}{24}$$

<

3/4 · probability (got a 4 | Pat rolled two dice)

$$= \frac{3}{4} \cdot \frac{1}{12} = \frac{1}{16}$$

### Recognizing Digits Also Uses MLE

One can also interpret systems that we've already seen as examples of MLE ...

Given a picture of a digit, which digit most likely produced the picture?



And context (initial probabilities) DOES matter.

What is this number?

And when it's in context?

The stydent collapsed, so we called 411.

# MLE Solves the Voice Recognition Problem

How is MLE useful in speech recognition?

Voice recognition answers the question, "Given an audio input, what sequence of words was spoken?"

A solution is generated by finding the sequence of words that is most likely to have generated the audio input.

(Our brains are good with this question.)

### MLE Solves the Natural Language Problem

#### How is MLE useful in NLP?

Natural language processing answers the question, "Given a sequence of words, what did the speaker want to communicate?"

A solution is generated by finding the meaning that is most likely to have generated the sequence of words.

(Our brains are also good with this question.)

### Terminology You Should Know from These Slides

- ° voice/speech recognition
- Natural Language Processing (NLP)
- <sup>o</sup> Maximum Likelihood Estimation (MLE)
- ° conditional probability
- ° Bayes' Theorem

# Concepts You Should Know from These Slides

- ° steps computation: audio → noise removal → word sequence → meaning
- ° sources of noise
- ° challenging aspects of speech recognition
- ° hierarchy of models for speech: phonemes, words, and grammar
- ° impact of human experience on probabilistic "reasoning"
- ° how MLE can be used to solve problems